



GOVERNMENT OF NAGALAND

Nagaland towards "A State of Excellence"
#KnowYourGovernment

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Foreword



This ‘Coffee Table Book’ is an effort to give an artistic and kaleidoscopic glimpse of some of the developmental initiatives undertaken by the Government of Nagaland and its outcomes during the recent years. Through its pages, we aim to present a new perspective about Nagaland and also the cultural richness and artistic creativity of the people.

Each and every item within these pages, including infographic and illustration, invites you to pause, reflect, and appreciate the efforts and the success stories of the State Government, in which the people have been equal partner through their cooperation, hard work, creativity and versatility. Thus, whether it is the sweet success story of the honey mission and the pineapple as a focus crop, or, the panoramic view of the Smart Cities Mission projects, or, the crowning glory of the Hornbill Festival becoming the ‘Festival of Festivals’, they are all images of new Nagaland on the move.

It is my hope that this book finds a cherished place in your home, or on your coffee table, serving as a memorabilia of Nagaland. Let these success stories and images of hope inspire all of us to pursue the path of excellence in whatever we do.

A handwritten signature in black ink, which appears to be 'Neiphiu Rio'.

(NEIPHIU RIO)

Chief Minister, Nagaland

Contents

01. Chief Minister Health Insurance Scheme (CMHIS)	8
02. Chief Minister's Micro Finance Initiative (CMMFI)	12
03. Bloom Bazaar: An IDAN Initiative	15
04. Forest & Biodiversity Management in the Himalaya, Nagaland Project (FBMP)	21
05. Fostering Climate Resilient Upland Farming Systems in the North East (FOCUS)	25
06. G20: The Nagaland Chapter	29
07. Hornbill Festival	34
08. Horticulture	37
09. Khonoma Village, Kohima District	42
10. Kohima Smart City Development Limited (KSCDL)	46
11. LaunchPad	49
12. Longwa Village, Mon District	52
13. Mission Shakti	55
14. Mithun: State Animal	59
15. Mushroom Farming	63
16. Myki	67
17. Naga Cucumber: Sweet Cucumber	73
18. Naga Mircha	76
19. Naga Tree Tomato	81
20. Nagaland Bamboo Mission	84
21. Naga-Integrated Settled Farming (N-ISF)	88
22. Nagaland Coffee	93
23. Nagaland Education Project: The Light House-NECTAR	97
24. Nagaland Forest Management Project	101
25. Nagaland Institute of Medical Sciences and Research (NIMSR)	105
26. Nagaland Pineapple	110
27. Nagaland Bee Keeping and Honey Mission (NBHM)	114
28. Samagra Shiksha Abhiyan	119
29. StartUp Nagaland	124
30. State Hub for Empowerment of Women (SHEW)	127
31. Task Force for Music and Arts (TaFMA)	131
32. Tuophema Tourist Village, Kohima District	137
33. Veterinary and Animal Husbandry	141
34. Youth Resources and Sports	145
35. Zhavame & the Majestic Mount Kapamodzü, Phek District	155

List of Abbreviations

CMHIS:	Chief Minister Health Insurance Scheme
UHC:	Universal Health Coverage
AB PM-JAY:	Ayushman Bharat Pradhan Mantri Jan Arogya Yojana
AB PM-JAY CMHIS:	Ayushman Bharat Pradhan Mantri Jan Arogya Yojana- Chief Minister Health Insurance Scheme
GoN:	Government of Nagaland
CMMFI:	Chief Minister's Micro Finance Initiative
FPC:	Farmers Producers Company
FBMP:	Forest & Biodiversity Management in the Himalaya, Nagaland Project
FC:	Financial Cooperation
CCA:	Community Conservation Areas
FOCUS:	Fostering Climate Resilient Upland Farming Systems in the North East
KSCDL:	Kohima Smart City Development Limited
SCM:	Smart Cities Mission
GI:	Geographical Indication
NRC:	National Research Centre (on Mithun)
SPV:	Special Purpose Vehicle
GoI:	Government of India
ICAR:	Indian Council of Agricultural Research
SSA:	Sarva Shiksha Abhiyan
RMSA:	Rashtriya Madhyamik Shiksha Abhiyan
NERAMAC:	North Eastern Regional Agricultural Marketing Corporation Limited
SHU:	Scoville Heat Units
TLI:	Transformative Livelihood Intervention
NBHM:	Nagaland Beekeeping and Honey Mission
PPP:	Public Private Partnership



Chief Minister Health Insurance Scheme (CMHIS)

*Financial issues, the worries of hospitalization everyone faces
when suffering from illness or infirmities.*

The State Government instituted the Chief Minister Health Insurance Scheme (CMHIS) Nagaland to relieve financial hardships due to hospitalization expenses and to aid in making medical accessible to all. CMHIS is one among the first State-specific welfare schemes, wherein citizens of the State are entitled to free and cashless treatment for various ailments.¹ As part of the scheme, hospitalization expenses are mitigated and easy access to quality and affordable healthcare is provided further accelerating the progress towards Universal Health Coverage (UHC)².

The Scheme is a step towards fulfilling, “The Nagaland Sustainable Development Goal Vision 2030,” which states that “by 2030, Nagaland will ensure healthy lives and promote well-being for all ages by providing equitable, affordable and quality healthcare services to the people of the State.”³

CMHIS is implemented in convergence with the Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY), which is a flagship programme of the Government of India. The converged scheme is known as the “Ayushman Bharat Pradhan Mantri Jan Arogya Yojana - Chief Minister Health Insurance Scheme” or the “AB PM-JAY CMHIS”.

¹ See official site of CMHIS. Available at:

<https://cmhis.nagaland.gov.in/pages/about-us-cmhis> (Accessed 25/08/2023)

² Achieving UHC is one of the targets the nations of the world set when they adopted the 2030 Sustainable Development Goals (SDGs) in 2015. The World Health Organization’s Thirteenth General Programme of Work aims to have 1 billion more people benefit from UHC by 2025. Available at: [https://www.who.int/en/news-room/fact-sheets/detail/universal-health-coverage-\(uhc\)](https://www.who.int/en/news-room/fact-sheets/detail/universal-health-coverage-(uhc)) (Accessed 25/08/2023)

³ For more information see: *SDG, State Indicator Framework & District Indicator Framework of North Eastern States- Nagaland section*. pp. 178-198.

Impact of the Chief Minister Health Insurance Scheme

Implementation at Cardiac Care Centre,
Christian Institute of Health Sciences & Research (CIHSR)

Saving Precious Lives at CIHSR:

Advanced life and heart saving interventions performed with state-of-the-art medical equipment made available for all.

- Under the CMHIS coverage, both emergency and routine coronary angioplasties (opening blocked arteries in the heart for treating heart attacks) are routinely performed
- Supported by the CMHIS coverage, cardiac pacemaker interventions (battery supported heart signalling devices) are now bringing advanced cardiac pacing options within the grasp of the common man

Testimonial



Device Implant Procedure



CmoNagaland

CATH Lab Team



HELPLINE
8880515011 | 8880515012 | 8880515013
8880515014 | 8880515015



For more information
Please visit
<https://cmhis.nagaland.gov.in/>

Chief Minister Health Insurance Scheme



Hospitals empanelled within Nagaland

Empanelled hospitals or CMHIS (EP) Beneficiaries | CGHS Network Hospitals (Hospital network across the country)

CMHIS is applicable for hospitalization

Sl No	District	Hospital name	Category
1	Chumoukedima	Olive Christian Hospital & Research Center	Private
2	Chumoukedima	Christian Institute Of Health Sciences & Research	Private
3	Dimapur	Eden Medical Center	Private
4	Dimapur	Faith Hospital	Private
5	Dimapur	Nikos Hospital & Research Centre	Private
6	Dimapur	District Hospital Dimapur	DH
7	Kiphire	CHC Pongro	CHC
8	Kiphire	District Hospital Kiphire	DH
9	Kiphire	PHC Likimro	PHC
10	Kohima	Bethel Medical Centre	Private
11	Kohima	Oking Hospital & Research Clinic	Private
12	Kohima	CHC Tsemnyu	CHC
13	Kohima	CHC Viswema	CHC
14	Kohima	Naga Hospital Authority	DH
15	Kohima	PHC Chunlikha	PHC
16	Kohima	Sechu PHC	PHC
17	Kohima	State Mental Health Institute	Other



HELP LINE
0360315001 | 0360315002 | 0360315003
0360315004 | 0360315005



For more information
Please visit
<https://cmhis.nagaland.gov.in/>

For a full list of empanelled hospitals visit
<https://cmhis.nagaland.gov.in/notifications>
and download the file
"List of CMHIS empanelled hospitals for outpatient treatment under CMHIS"

CMoNagaland

Chief Minister Health Insurance Scheme



Hospitals empanelled within Nagaland

Empanelled hospitals or CMHIS (EP) Beneficiaries | CGHS Network Hospitals (Hospital network across the country)

CMHIS is applicable for hospitalization

Sl No	District	Hospital name	Category
35	Phak	CHC Meluri	CHC
36	Phak	CHC Putsero	CHC
37	Phak	District Hospital Phak	DH
38	Phak	PHC Chizami	PHC
39	Shamator	CHC Shamator	CHC
40	Shamator	PHC Chessore	PHC
41	Tuensang	House Of Hope	Private
42	Tuensang	Poly Clinic	Private
43	Tuensang	CHC Longkhim	CHC
44	Tuensang	District Hospital Tuensang	DH
45	Tuensang	PHC Srinagesh	PHC
46	Wokha	Dr. Matsu Memorial Hospital	DH
47	Zunheboto	Hezokhu Memorial District Hospital Zunheboto	DH



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CMoNagaland

Chief Minister Health Insurance Scheme



Hospitals empanelled within Nagaland

Empanelled hospitals or CMHIS (EP) Beneficiaries | CGHS Network Hospitals (Hospital network across the country)

CMHIS is applicable for hospitalization

Sl No	District	Hospital name	Category
18	Kohima	Putuonuo Nursing Home	Private
19	Longleng	District Hospital Longleng	DH
20	Mokokchung	Lenjem Hospital	Private
21	Mokokchung	Woodland Nursing Home	Private
22	Mokokchung	CHC Changtongya	CHC
23	Mokokchung	CHC Tuli	CHC
24	Mokokchung	Dr. Imkongliba Memorial District Hospital	DH
25	Mokokchung	Tsurangkong PHC	PHC
26	Mon	CHC Abol	CHC
27	Mon	CHC Tebu	CHC
28	Mon	District Hospital Mon	DH
29	Mon	PHC Mapang	PHC
30	Noklak	CHC Noklak	CHC
31	Peren	CHC Jalukie	CHC
32	Peren	District Hospital Peren	DH
33	Peren	PHC Anthibung	PHC
34	Phak	Chozuba CHC	CHC



HELP LINE
0360315001 | 0360315002 | 0360315003
0360315004 | 0360315005



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<https://cmhis.nagaland.gov.in/>

For a full list of empanelled hospitals visit
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and download the file
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CMoNagaland

02

Chief Minister's Micro Finance Initiative (CMMFI)

There are many people in Nagaland who want to start a business but are facing lack of access to capital and resources. Cultivating the spirit of entrepreneurship and innovation is one of the means to address the problems of unemployment and to reduce the burden of excess government staff.

Nagaland is predominantly an agrarian state with 45% of its working population engaged in agriculture activities. Since some of the poorer sections of the society may still find difficulty in gainful meaningful employment in the agriculture, allied and small enterprise sectors, an omnibus scheme under the name and nomenclature of Chief Minister's Micro Finance Initiative (CMMFI) is introduced to give them the opportunity of availing affordable credit for various start-up initiatives. A total of Rs 65 crore has been allocated for this scheme, which provides subsidies and interest subventions to eligible agricultural and allied activities, such as processing units, Micro Small and Medium Enterprises etc.⁴

Microfinance or microcredit is basically a type of banking service provided to low-income individuals or groups.⁵ Nagaland has also adopted this financial innovation that has emerged as a powerful tool for promoting financial inclusion and poverty alleviation. It involves providing small-scale financial services, such as loans, savings and insurance to individuals who typically lack access to traditional banking systems.

⁴ "Nagaland: CM's Micro Finance Initiative launched", 23 Aug 2022, Morung Express. Available at: <https://morungexpress.com/nagaland-cms-micro-finance-initiative-launched> (Accessed 02/09/2023)

⁵ Kagan, Julia (27 May 2023). "Microfinance". Investopedia. Available at: <https://www.investopedia.com/terms/m/microfinance.asp#:~:text=Microfinance%20is%20a%20banking%20service,consistent%20with%20ethical%20lending%20practices>. (Accessed 04/09/2023)

Chief Minister's Micro Finance Initiative



To encourage credit for carrying out economic activities, an omnibus scheme under the name and nomenclature of **CM's Micro Finance Initiative** has been launched by the Government of Nagaland



OBJECTIVES OF THE SCHEME

To increase farmer's income, encourage self-employment and entrepreneurship development, inculcate a sense of credit discipline, boost private enterprise and improve the agri-marketing network and infrastructure in our State

ELIGIBLE SCHEME

Construction of Circular Eco-hatchery, Rejuvenation of Animal Husbandry (dairy, piggery, goat, rabbit, poultry, duckery), Zero Energy Cold Storage, Solar Cold Storage, Procurement of Transport Vehicle for agriculture products (Refrigerated and Non-Refrigerated), Post-Harvest processing Units, Value Addition units for Multi Horticulture product, Micro Finance Scheme for Micro-enterprises (Logistics & Mobile Food Services, Gym/Fitness Centre, Home Stays, etc)

ELIGIBLE BENEFICIARIES

Farmers, Entrepreneurs, Unemployed Youths, Self Help Groups, Farmers' Producers Organisations/Company and Co-operative Societies

HOW & WHERE TO APPLY

Interested persons may apply to the District Level Implementation cum Monitoring Committee (DLIMC) headed by the Deputy Commissioner

FUNDING PATTERN AND SUBSIDY SUPPORT

- The State Government will provide Interest subvention of 4% to KCC loans and credit linkage to farmers & entrepreneurs, over and above the 3% provided by Government of India on prompt repayment of dues by the borrower
- Moratorium period upto maximum of 6 months
- Repayment period upto maximum of 7 years
- Maximum ceiling admissible under this scheme will be **Rs. 15.00 Lakhs**

10%

Eligible Beneficiaries

60%

Bank Loan

30%

Back ended subsidy by the State Government

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Bloom Bazaar: An Investment and Development Authority of Nagaland (IDAN) Initiative

*Every soft petal that unfurls shares a secret story
with the Sun- a story of resilience*

*The enduring beauty that blossoms from a single
seed is a reminder that the tiniest efforts can yield
the most magnificent blooms*

*And the colours and fragrances of the bloom
brings delight to the beholder's heart.*

About IDAN:

The Investment and Development Authority of Nagaland (IDAN) was set up in June, 2018 in accordance with the Chief Minister of Nagaland's vision to attract investment to the State. Acting as an investment promotion and facilitation agency (IPA), IDAN aims to explore, promote and facilitate all kinds of investment opportunities relating to infrastructure and socio-economic development in Nagaland.

By leveraging the strength of the government departments through effective networking, IDAN strives to transform Nagaland into a prominent achiever of Sustainable Development Goals.

Bloom Bazaar:

Bloom Bazaar, an initiative of IDAN, was set up with the vision to introduce an organised system to promote floriculture. The main focus of the marketplace is to promote the flower industry and support Nagaland's floriculture entrepreneurs. It will also work towards creating space for other entrepreneurs and sections, to come forward and participate in a joint effort to strengthen local economy.









04

Forest & Biodiversity Management in the Himalaya, Nagaland Project (FBMP)

*Imagine a forest as a grand library, each species a
unique book and biodiversity management as the
librarian ensuring that no story is lost*

*In the heart of our forests lies the blueprint for a
thriving planet and biodiversity management is the art
of conserving this inheritance for generations to come.*

The Himalayan region stretches across multiple countries, including India, Nepal, Bhutan, China, and others. The region has immense ecological significance, housing a wide range of biodiversity. It also plays a crucial role in regulating the climate and water resources of the Indian subcontinent and beyond. As a result, forest and biodiversity management in the Himalayas is essential to conserve its unique ecosystems and address various environmental challenges through community based efforts.⁶

Nagaland is a part of the Eastern Himalayan range and conservation efforts are underway with specific strategies tailored to the region's distinctive ecological characteristics.

FBMP, a part of the Government of Germany's Financial Cooperation (FC) with India, signed in 2016, concerns the sustainable and effective management of forests and biodiversity in the State of Nagaland. It is focused on the provision of support to Community Conservation Areas (CCAs) in the State.⁷

By integrating traditional knowledge with modern conservation practices, Nagaland aims to safeguard its natural heritage for future generations.

⁶ Gokhale, Yogesh & Negi, Ajeet K. "*Community-Based Biodiversity Conservation in the Himalayas*". New Delhi: The Energy and Resources Institute, TERI, 2012.

⁷ Department of Environment, Forests & Climate Change, GoN, Official site



Government of Nagaland

FOREST & BIODIVERSITY MANAGEMENT IN THE HIMALAYA, (NAGALAND) PROJECT (FBMP)

FBMP Project

An effective and sustainable management of Community Conservation Areas (CCAs) in selected landscapes. Funded by Kreditanstalt für Wiederaufbau (KfW) Development Bank under German Financial Cooperation with India

PROJECT



PARTNERS

- Nagaland State Biodiversity Board (NSBB)
- Dept. of Environment, Forests & Climate Change (DEFCC), GoN
- Nagaland Empowerment of People through Economic Development (NEPED)
- GOPA Worldwide Consultant, Germany



PROJECT



AREA

- 5 districts - Kohima, Mokokchung, Peren, Tuensang & Wokha
- 7 landscapes
- 12 CCAs
- 70 villages



CONTACT FBMP ✉ fbmp.kfw@gmail.com

1





Government of Nagaland

FOREST & BIODIVERSITY MANAGEMENT IN THE HIMALAYA, (NAGALAND) PROJECT (FBMP)

FBMP Project

An effective and sustainable management of Community Conservation Areas (CCAs) in selected landscapes. Funded by Kreditanstalt für Wiederaufbau (KfW) Development Bank under German Financial Cooperation with India

LAUNCHED

on 30th April 2019 by Chief Minister Shri. Nelpheu Rio in the presence of German delegation headed by the Chargé d'affaires Dr. Jasper



BROAD OBJECTIVES

- Strengthen adaptive conservation planning at the village, CCA and landscape level
- Effective management of biodiversity
- Improved livelihoods and sustainable income opportunities of the communities in the targeted areas
- Strengthen stakeholders' capacity in biodiversity conservation



CONTACT FBMP ✉ fbmp.kfw@gmail.com



2

05

Fostering Climate Resilient Upland Farming Systems (FOCUS) in the North East - Nagaland Chapter

*In the face of climate uncertainty and changing
landscapes, resilient farming systems are the bedrock
upon which our future harvests stand firm.*

Upland farming refers to agricultural practices in areas with higher elevations, often characterized by sloping lands and challenging climatic conditions. Nagaland, known for its diverse agriculture and hilly terrain is synonymous with upland farming.

The farmers in the State of Nagaland have been using shifting cultivation system known as *jhum*. Jhum cultivation, also known as slash-and-burn agriculture, is an ancient traditional farming practice⁸ used in various parts of the world, especially in the hilly and forested regions of Southeast Asia, Central and South America and Africa.⁹ It is a method of farming that involves clearing a patch of land by cutting down and burning vegetation, cultivating crops for a few years until the soil fertility declines, and then moving on to a new plot, while the previous one is left to regenerate naturally.¹⁰

Although the jhum cultivation has met the needs of rural communities as a source of food, fodder and energy, it has become unsustainable due to increasing population, soil fertility degradation, topsoil erosion, changing climate patterns and a shift in focus to cultivate more of high-value crops for increased incomes.

Since 60% of the area under food grain cultivation in these regions is covered by the *jhum* system, there is a great need for development of appropriate and sustainable farming technologies and practices. As a result, the FOCUS project is designed to address these challenges by:¹¹

- Educating farmers to opt for better *jhum* cultivation practices that will be more productive and sustainable
- Assisting *jhumia* households to adopt alternative farming systems, particularly settled farming.

⁸ Clark J.G.D., 1952, “Farming: Clearance and Cultivation II Prehistoric Europe: The Economic Basis”, pp. 91–107, Cambridge.

⁹ Jaime Awe, ‘Maya Cities and Sacred Caves’, Cu bola Books (2006)

¹⁰ “Slash-and-burn agriculture”. *Encyclopaedia Britannica*.

¹¹ IFAD, Nagaland Official Site. Available at: <https://focus.nagaland.gov.in/?p=27> (Accessed 05/08/2023)



Government of Nagaland

01

FOSTERING CLIMATE RESILIENT UPLAND FARMING SYSTEMS (FOCUS) IN THE NORTH EAST

FOCUS

A COLLABORATIVE PROJECT BETWEEN THE GoN AND INTERNATIONAL FUND FOR AGRICULTURE DEVELOPMENT (IFAD) ADDRESSES CORE ISSUES PERTAINING TO JHUM BASED UPLAND FARMING, WHICH CONSTITUTES NEARLY 60% OF NAGALAND'S AGRICULTURAL TERRITORY.

STATE LEVEL NODAL AGENCY

SoCRAN, Agriculture Production Commissioner's Office

WHY EMPHASIZE ON JHUM/SHIFTING/SLASH & BURN CULTIVATION?

- ♦ Slash & burn method causes soil fertility degradation and deforestation
- ♦ Jhum fallow cycle is shortening at an alarming rate

FOCUS-IFAD & NAGALAND AGRI SECTOR

- ♦ **Foster** climate resilient farming
- ♦ **Promote** better Jhum farming practices by elongating the cultivation cycles
- ♦ **Encourage** Jhum farming households to adopt alternate farming systems, like sedentary farming/permanent settled farming
- ♦ **Improve** agricultural productivity, livestock systems, market access & value chain development
- ♦ **Increase** farmers' income

For more information & **success stories** visit: <https://focus.nagaland.gov.in/>





Government of Nagaland

02

FOSTERING CLIMATE RESILIENT UPLAND FARMING SYSTEMS (FOCUS) IN THE NORTH EAST

FOCUS A COLLABORATIVE PROJECT BETWEEN THE GoN AND INTERNATIONAL FUND FOR AGRICULTURE DEVELOPMENT (IFAD) ADDRESSES CORE ISSUES PERTAINING TO JHUM BASED UPLAND FARMING, WHICH CONSTITUTES NEARLY 60% OF NAGALAND'S AGRICULTURAL TERRITORY.

FEW SUCCESS STORIES

- ♦ Improved yields in potato, field pea, mustard etc. at Longsa village in Mokokchung
- ♦ Successful yields in brinjals, chillies, maize etc. due to timely distribution of seeds to farmers' interest groups at Ruchanyan village, Wokha
- ♦ Construction of mini-check dam, irrigation channel, waterbody & cultivation support of Rabi & Kharif crops at Yangching village, Longleng

For more information & **success stories** visit: <https://focus.nagaland.gov.in/>





06

G20: The Nagaland Chapter

The Group of Twenty, commonly referred to as the G20, is an international forum that brings together the world's major economies to address global economic and financial issues. Established in 1999, the G20 consists of 19 individual countries and the European Union, representing a diverse array of nations from different regions, each with a significant impact on the global economy.

The G20 Presidency rotates annually and India took over the leadership of the G20 from Indonesia in 2023. The Presidency involved hosting a series of high-level meetings and summits, culminating in the annual G-20 Summit where leaders from member countries gathered to discuss and coordinate on a wide range of global economic and financial issues.

As a result of India's Presidency, Nagaland also got the opportunity to host Business 20 (B20) from April 04-06, 2023. The Business 20 (B20) is the official G20 dialogue forum with the global business community. The B20 leads the process of helping elicit the views of the global business leaders on issues of global economic and trade governance and speaks in a single voice for the entire G20 business community. About 120 delegates from G20, European and guest countries attended the Summit. The focus of the Summit was on the potential of the State's agriculture and allied sector and the food processing industry. It also included other important themes such as tourism and IT accompanied by various discussions and plenary sessions.

Some activities of B20 held in Nagaland:

- **Representation:** Representatives from various sectors and industries, including multinational corporations, small and medium enterprises (SMEs), and business associations convened on important global issues.
- **Recommendations:** Policy recommendations and proposals on issues related to global economic growth, trade, investment and other business-related matters were proposed. These recommendations are then presented to the G20 leaders and State Government for consideration.
- **Working Groups and Task Forces:** Organised working groups and task forces that focused on specific policy areas, such as finance, infrastructure, digitalization, and sustainability. These groups collaborate to develop concrete proposals for the G20 and host country.
- **Engagement with G20 Leaders:** The B20 engaged with the G20 leaders presenting its recommendations and engaging in discussions to influence global economic policies.
- **Global Challenges:** Addressed a range of global challenges, including economic development, job creation, innovation and sustainable development.

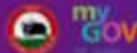


NAGALAND BUSINESS SUMMIT G20

4-6 APR 2023 —

SPOTLIGHTS OF BUSINESS SUMMIT

- Successfully hosted the G20 Business Meet, the largest among all the G20 Meet held in the NE with participation of 60 delegates from 27 countries
- Keen business interests from both national & international business delegates with proposals & interests shown for investment of over Rs. 4,500 cr.
- Some major investment proposals received were in the areas of new & renewable energy, health Care, agri-allied etc.



WWW.G20.NAGALAND.GOV.IN



NAGALAND BUSINESS SUMMIT G20

4-6 APR 2023 —

SPOTLIGHTS OF BUSINESS SUMMIT

B2B & B2G

- Representatives from business community of Nagaland as well as government departments also participated in the Business to Business (B2B) and Business to Government (B2G) negotiations coordinated by Confederation of Indian Industry under the Ministry of External Affairs
- The B2B/B2G witnessed signing of Memorandum of Understanding (MoU) between Government of Nagaland and investors for investments in renewable energy to the tune of Rs 1,000 crore over the next three years
- The B2B/B2G session also witnessed a substantial business interest with a potential investment size of Rs 1,500 crore in biofuels

Other focus areas

- Business propositions to the tune of Rs 2,000 crore in agro and food processing, rubber, MSME, medical tourism, sports and IT sectors will further be explored and firmed up in due course



WWW.G20NAGALANDGOV.IN



Hornbill Festival

*Step into the vibrant tapestry of
Nagaland's culture, where ancient
traditions dance in harmony with
modernity, creating a kaleidoscope of
colours, music and memories.*

The Hornbill Festival is a renowned cultural extravaganza that takes place annually from December 1 to 10. The festival showcases Nagaland's diverse and vibrant tribal traditions.

The festival is named after the hornbill bird, which holds symbolic significance in Naga folklores. The main events take place at Naga Heritage Village, Kisama near the State capital, Kohima. It brings together the various tribes, each showcasing their unique customs, traditions, music, cuisine, dances, handicrafts etc. Colourful performances, traditional sports and indigenous cuisines form an integral part of the festivities. Known for its lively atmosphere and a deep sense of unity, the Hornbill Festival has become a major attraction for tourists, providing them with a captivating insight into the fascinating Naga way of life.

Scope of Activities:

1. 10 days cultural performances by different Naga tribes
2. Handlooms and handicrafts
3. Flora and vegetation
4. Indigenous games and sports
5. Local cuisine/food festival
6. Village walks/treks
7. Cultural exchange
8. Arts and crafts
9. Exhibition-cum-sale of tourism products
10. World War II Rally
11. International loin loom
12. Sports events-Naga Wrestling
13. Open contests-Naga mircha & pineapple eating competition
14. Hornbill Music Festival
15. Adventure activities-Mountain biking/Dzükou valley hikes
16. Bamboo carnival/night carnival etc.

For more information visit:

- <https://www.hornbillfestival.com/about-hornbill-festival>
- <https://tourism.nagaland.gov.in/events/hornbill-festival/>



Government of Nagaland

THE HORNBILL FESTIVAL



1-10
DEC

Organised through: The Directorate of Tourism and the Department of Arts and Culture, GoN

About: The festival derives its name from the Indian Hornbill bird, which is often narrated in the folklores and ancestral songs of the Naga people. The feathers of the bird were used to decorate the headgears of Naga warriors

Aim

To ensure that the Naga culture is preserved and protected

To showcase the Naga way of life to the world

EXPLORE ————— NAGALAND

✕ **Neiphiu_Rio** Nagaland towards "A State of Excellence"



Horticulture

Horticulture is the art of orchestrating nature's symphony, where skilled hands cultivate the earth's treasures, the plants; transforming the land into a lush, living masterpiece with a strong aesthetic appeal.

Horticulture is a branch of agricultural science that focuses on the cultivation, production and management of plants, particularly fruits, vegetables, ornamental plants and medicinal herbs. Nagaland being an agri-community with over 70% of the population engaged in farming activities, horticulture naturally becomes a focus sector of the State.

The State Government's Department of Horticulture continues to impart scientific-technical support and training to the farmers. The steady success of the department can be seen in the achievements of the farming community: ¹²

- Two farmers under the aid of the Department was awarded the ***Large Cardamom Productivity Award*** during the International Buyer Seller Meet and Spices Conclave for Northeastern Region on 1st July, 2022 at Guwahati, Assam.
- Three Farmers Producers Company (FPC) namely- Molsang Organic Pineapple Producer Company Limited, Phek Organic Large Cardamom Producer Company Limited and Chansu Organic Kiwi Producer Company Limited scheme were awarded with the ***Horticulture Value Chain Award 2022*** on November 1, 2022 in Pune.

During the year 2022, the Department also crossed another milestone with the establishment of 11 Sub-Divisional Horticulture Offices at Pfutsero, Meluri, Mangkolemba, Tuli, Pughoboto, Seyochung, Tobu, Tening, Ralan, Sanis and Chiephobozou in order to provide better services to the farmers. ¹³

¹² Department of Horticulture, GoN. "*Annual Administrative Report 2022-2023*". pp. 1-2

¹³ Ibid



Government of Nagaland

Floriculture

A Sunrise Industry


The fastest growing sector

Flower spectrum: Roses, anthuriums, lilliums, carnations, heliconias, alstroemerias, orchids etc. are some of the finest qualities that Nagaland produces



Ministry of Agriculture & Farmers Welfare, GoI through the Mission for Integrated Development of Horticulture (MIDH)

01

For more info. visit  <https://hortidept.nagaland.gov.in/index.php>



Government of Nagaland


State Horticulture Nursery (SHN) *Of Farms & Nurseries*

- ✦ Maintenance of **accredited nurseries & farm development**
- ✦ Installed the first hi-tech nursery also known as **Semi-Automated Vegetable Seedling Production Unit**
- ✦ Increase in production through scientific approach



Ministry of Agriculture & Farmers Welfare, GoI through the Mission for Integrated Development of Horticulture (MIDH)

02

For more info. visit  <https://hortidept.nagaland.gov.in/index.php>



Government of Nagaland


Other focus Programmes

- ✦ Quality enhancement of fruits & vegetables
- ✦ Strengthening horticultural marketing through construction of infrastructures
- ✦ Improvement of connectivity through horti-link roads as lifelines of rural areas under Negotiated Loan (NABARD)



Ministry of Agriculture & Farmers Welfare, GoI through the Mission for Integrated Development of Horticulture (MIDH)

03

For more info. visit  <https://hortidept.nagaland.gov.in/index.php>



Khonoma Village, Kohima District

*Immerse yourself in a fusion of
natural splendor, cultural richness
and commitment to sustainability.
This makes it a must-visit destination
for those seeking an authentic Naga
experience.*

Khonoma village is a gem nestled in the lush green hills of Nagaland. Renowned for its pristine natural beauty and rich cultural heritage, Khonoma stands as a shining example of sustainable community living. This historic village is celebrated for its role in biodiversity conservation and traditional Naga practices. It is a unique ***Green Village*** concept, where residents have taken proactive measures to protect their environment, including banning of hunting and logging.

The terraced fields in the village showcase the Naga people's unique agricultural practices. It is also famous for its vibrant festivals relating to agriculture, featuring traditional dances, songs and rituals.



Government of Nagaland

KHONOMA

Village

Where
Conservation
meets Indigenous
Ingenuity



Kohima District

01

- Khonoma Nature Conservation and Tragopan Sanctuary (KNCTS): Winner of India Biodiversity Awards 2021 under the category, "SUSTAINABLE USE OF BIOLOGICAL RESOURCES"
- SILVER award as the Best Offbeat Destination in India at the Outlook Traveller Awards 2022
- Featured in 20 sites listed for United Nations World Tourism Organization (UNWTO) Upgrade Programme
- Meet the skilled basket weavers of Khonoma: Experience the dexterity of basket weaving. 2 National Awardees along with few other artisans are considered to be living treasures
- A spectacular birding spot in India

EXPLORE ————— NAGALAND



Government of Nagaland

KHONOMA

Village

Where
Conservation
meets Indigenous
Ingenuity

- A unique **GREEN VILLAGE** concept
- A pioneer of community initiative for conservation & protection of ecology & biodiversity

02

- Cascading terrace fields at the foot of the grand spectacle of community conserved forest
- Historical village walk
- Nature walk
- Catch a glimpse of the endangered species, The Blyth's Tragopan (State Bird) & Mithun (State animal)
- The dense forest: Home to wildlife
- Adventure tourism: Trek to the mesmerizing valley of Dzūkou in Khonoma, the Sanctuary Falls, Tower of Commemoration of Khonoma - British 1879 War Heroes, Hoperathi, Kediutsükerü etc.
- Sustainable jhum farming through the technique of pollarding nitrogen fixating alder trees

EXPLORE

NAGALAND

10

Kohima Smart City Development Limited (KSCDL)

*When urban ingenuity meets digital
intelligence: Welcome to the smart city
revolution touching the lives of every
citizen for a brighter urban future.*

Kohima is one of the cities selected to be developed as a Smart City under the Smart Cities Mission (SCM) initiative launched by the Government of India in 2015. The primary goal of the SCM is to transform selected cities into sustainable and citizen-friendly urban centers by leveraging technology and innovation.¹⁴ The SCM focuses on improving infrastructure, enhancing public services and using data-driven solutions to make cities more efficient and livable.

The Kohima Smart City Development Limited (KSCDL) is a special purpose vehicle (SPV) created to facilitate the implementation of the SCM in Kohima.¹⁵ The KSCDL is primarily responsible for planning, executing and monitoring various smart city initiatives in Kohima. It acts as an autonomous entity that collaborates with government agencies, private companies and other stakeholders to ensure successful implementation.

Key features of SCM includes:

1. Infrastructure development
2. E-Governance and citizen services
3. Waste management and sustainability
4. Smart street lighting
5. Traffic management
6. Public safety and security
7. Urban planning and heritage conservation

¹⁴ “*Mission Statement and Guidelines – Smart Cities*”. Ministry of Urban Development, GoI. Available at: [http://164.100.161.224/upload/uploadfiles/files/SmartCityGuidelines\(1\).pdf](http://164.100.161.224/upload/uploadfiles/files/SmartCityGuidelines(1).pdf) (Accessed 07/08/2023)

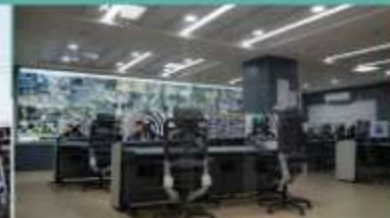
¹⁵ See official site of KSCDL. Available at: <https://www.kohimasmartcity.com/> (Accessed 07/08/2023)

KOHIMA SMART CITY DEVELOPMENT LTD. (KSCDL)



PROJECTS CONCLUDED UNDER SMART CITIES MISSION (SCM)

01. **Beautification of Kohima town, Phase-1**
 - Constructed hillside retaining wall along the National Highway 29. The public infrastructure now facilitates- pedestrian footpath, drainage outlets and multi-utility duct
02. **Ergonomically designed Kohima Smart City Office and KMC office**
03. **Pedestrian footpath constructed at the Kohima Post Office Road: Physically challenged person friendly.**
04. **Fully operational Integrated Command and Control Center (ICCC)**
 - The ICCC is a central hub for the management and control of a smart city's various systems and services. The ICCC is a pan-city IOE (Internet for Everything), AI (Artificial Intelligence), & IOT (Internet of things) technology platform.



Installation of WIFI zones & Smart Kiosks

• WIFI Hotspots:

- | | |
|--|--|
| • Kohima Science College (Library, Chemistry lab, Zoology dept., Hall & Admin room.) | • Naga Hospital (ICU top floor & Ground Floor-1) |
| • Naga Hospital | • RCEMPA, Jatsoma |
| • Kohima Law College | • Smart Kiosk below, PHQ |
| • Sakhrizle BOC Lake (2 Hotspots) | • Indoor Badminton & T.T Stadium |
| • Khouchiezie Kohima Local Ground | • NST Main Town Area |
| • Civil Secretariat | • High School Junction |
| • Kohima Village Panchayat Hall | • Villethie Complex |
| • Smart Kiosk at bus stand near Oking Hospital. | • Raj Bhavan- Heritage Water Tank Area |

05. **Fully operational multi-level car parking, old NST bus stop.**
06. **Total parking capacity: 100 cars**
07. **Fully operational multi-level car parking, Old Medical Directorate**
 - Total parking capacity: 180 cars
08. **Fully functional Capital Cultural Hall for recreational tourism**
09. **Green Belt Development as a mitigating measure against pollution**
10. **NSF Martyr's Park redeveloped**



LaunchPad

*Choosing a career is like sculpting your future, each decision
a chisel stroke and guidance is the compass that ensures
your passions and potential collide.*

LaunchPad is a career guidance and employability skills development programme for students pursuing their 12th standard in all Government higher secondary schools across Nagaland.¹⁶ The initiative was started through the Directorate of Youth Resources and Sports in partnership with YouthNet and supported by the Department of School Education.

The Directorate of Youth Resources and Sports is usually responsible for promoting and overseeing youth development, sports, and recreational activities. Its primary aim is to provide opportunities for the holistic development of the youth in the State by engaging them in various sports, cultural, and educational activities. The Directorate also focuses on areas such as skill development, leadership training, entrepreneurship etc.

The Department of School Education is responsible for managing the education system at the primary, elementary, secondary and higher secondary education in the State.

The Department is supplemented by Sarva Shiksha Abhiyan (SSA) and Rashtriya Madhyamik Shiksha Abhiyan (RMSA) under the Nagaland Education Mission Society (NEMS).¹⁷ Through these central schemes, the Department is aided in the area of:

- Academic support
- Infrastructural development and
- Teaching manpower

YouthNet is a non-profit organization. The organization focuses on various areas like education, skill development, entrepreneurship and community engagement.¹⁸

¹⁶ See official site of LaunchPad. Available at:
<https://www.launchpadnagaland.com/> (Accessed 08/08/2023)

¹⁷ See official site. Available at:
<https://education.nagaland.gov.in/about/> (Accessed 12/08/2023)

¹⁸ See official site. Available at:
<https://www.youthnet.org.in/> (Accessed 12/08/2023)



Government of Nagaland

LAUNCHPAD — A career guidance and employability skills development program launched in 2020 to enhance the educational system through mentorship. It is designed for 12th standard students in all 44 Govt. Higher Sec. Schools across Nagaland

Program Focus

- Educate and empower students with soft skills
- Enable students to look for careers beyond conventional jobs
- Equip students with employability skills based on their interests and abilities

Goals

- Better skilled jobseekers
- Equip students, dropouts & unemployed youths with employability skills



For more info visit
<https://www.launchpadnagaland.com/>
<https://www.youthnet.org.in/education/launchpad-nagaland/>



DEPARTMENT OF
SCHOOL EDUCATION
GOVERNMENT OF NAGALAND



12

Longwa Village, Mon District

Situated on the rugged border of India and Myanmar, come and experience a captivating glimpse into a world where culture transcends borders, where you can dine in two countries at once and where the spirit of the Konyak Naga warriors still echoes through the rolling hills.

Longwa village is a culturally rich village located in the Mon district of Nagaland, which shares the border with the nation of Myanmar. The village is primarily inhabited by the Konyak Naga tribe, one of the prominent and bravest tribes in Nagaland. They are known for their very unique customs and tradition like distinctive tattoos, facial piercings and unique attires. Long ago, the tribe was known for its ferocious headhunting traditions and remnants of this history such as the skulls of animals and humans can still be found in the village.

What makes Longwa particularly interesting is that it straddles the international border between India and Myanmar. In fact, the Angh's (Chief) house in the village is divided by the border, with one half of it in India and the other half in Myanmar. This special geographical feature has made Longwa a popular tourist destination.

It is also known for its skilled artisans who create traditional Naga handicrafts. These include intricately designed spears, guns machetes, wooden carvings, jewelries and woven textiles. Visitors can purchase these items as souvenirs



Government of Nagaland

LONGWA

Exploring a different beat in the East



Kohima District

- An offbeat and epitome of uniqueness: A village in 2 countries, India & Myanmar
- Untamed Nature
- Unparalleled experience
- Rich traditional & cultural heritage
- Rare traditional artefacts
- Stories of survival
- Home to some finest metalsmiths

EXPLORE ————— NAGALAND



Mission Shakti

*Feminine power is a gentle force that can move
mountains and a nurturing embrace that shapes
the world with grace.*

Mission Shakti is a scheme in mission mode aimed at strengthening interventions for women safety, security and empowerment.¹⁹ It seeks to realize the Government of India's commitment for women-led development by addressing issues affecting women on a life-cycle continuum basis and making them equal partners in nation-building. It seeks to focus on proposing strategies for improving convergence across Ministries/Departments and at different levels of governance. It also seeks to promote greater participation and support of panchayats and focus on areas such as skill development, capacity building, financial literacy, access to microcredit etc.

The scheme envisions to provide immediate and comprehensive range of care, support and assistance to women. It is an integrated programme with 2 major components- Sambal and Samarthya:

- Sambal - for safety and security of women consisting schemes of One Stop Centre (OSC), Women Helpline (WHL), Beti Bachao Beti Padhao (BBBP) etc.
- Samarthya - for empowerment of women.
It consists of erstwhile schemes of Ujjwala, Swadhar Greh and Working Women Hostel, National Crèche Scheme for children of working mothers and Pradhan Mantri Matru Vandana Yojana (PMMVY).

¹⁹ About Mission Shakti under Ministry of Women and Child Development. Available at: https://wcd.nic.in/sites/default/files/Mission%20Shakti%20Guidelines%20for%20implementation%20during%2015th%20Finance%20Commission%20period%202021-22%20to%202025-26_1.pdf (Accessed 04/10/2023)



Government of Nagaland



Mission Shakti

(INTEGRATED WOMEN EMPOWERMENT PROGRAM)

A scheme in mission mode to make women equal partners in nation-building through convergence across Ministries/Departments & different levels of governance

VISION
To provide all girls & women including differently abled, socio-economically marginalized & other vulnerable groups with care & protection services

For more info visit - <https://missionshakti.nagaland.gov.in/>
Women Helpline : 181 or 9485239098












Government of Nagaland



Mission Shakti

ACHIEVEMENTS

1. **Beti Bachao Beti Padhao (BBBP)** scheme covers 15 Districts i.e. Dimapur, Kohima, Kiphire, Longleng, Mokokchung, Mon, Peren, Phek, Tuensang, Wokha, Zunheboto, Noklak, Chumoukedima, Niuland & Tseminyu
2. **National Award:** Nagaland was awarded for best performance in BBBP scheme from amongst the top five States/Union Territories (UTs)
- **Effective Community Engagement Award:** Wokha district administration was awarded twice for best performance from amongst the 25 competing districts

For more info visit - <https://missionshakti.nagaland.gov.in/>
Women Helpline : 181 or 9485239098












Government of Nagaland



Mission Shakti

3. **Sakhi - One Stop Centres (OSCs)** with permanent buildings are set up in 11 district headquarters, viz., Dimapur, Kiphire, Kohima, Longleng, Mokokchung, Mon, Peren, Phek, Tuensang, Wokha, & Zunheboto
4. **Women Helpline Nagaland** has catered to 3,125 women facing violence along with 1,060 beneficiaries under Sakhi-OSC
5. There are 163 setups under the Palna National Creche Scheme providing quality care & other services to young children

For more info visit - <https://missionshakti.nagaland.gov.in/>
Women Helpline : 181 or 9485239098



14

Mithun: State Animal

*The enigmatic forest-dweller of the
Eastern Himalayas, epitomizing the
mystical allure of untamed
wilderness and the cultural
richness of the region.*

Mithun is a type of a large domesticated cattle that holds cultural and traditional significance for the people of Nagaland. It has symbolic meanings in rituals and ceremonies and acquiring the animal is considered a valuable asset. The animal is characterized by its unique appearance, with distinctive features such as a hump on its back and large, curved horns. It is also closely associated with cultural identity in Nagaland.

It is a ruminant species belonging to the family bovidae and assumed to be the domesticated form of wild gaur (*Bos gaurus*), which is indigenous to the Eastern Himalayas. The cattle is distributed in Northeast India, Bangladesh, Myanmar and in the Yunnan province of China.²⁰

The National Research Centre (NRC) on Mithun was established at Medziphema in the Chümoukedima district of Nagaland under the aegis of the Indian Council of Agricultural Research (ICAR), to provide impetus on the research work on mithun.

ICAR-NRC on mithun has been playing key roles in the conservation, breeding and health management of this magnificent species.²¹ The scientists of the Institute, in the past 28 years, have generated significant scientific information, developed many farmers' friendly technologies and formulated a package of practices for making mithun husbandry a sustainable commercial venture.

²⁰ Simons, F. J. (1984). *Gayal or mithun*. In: Mason, I. L. (ed.) *Evolution of Domesticated Animals*. Longman, London. pp. 34–38.

²¹ See official site of ICAR-NRC on Mithun. Available at: <https://nrcmithun.icar.gov.in/> (Accessed 12/08/2023)



Government of Nagaland

01

STATE ANIMAL OF NAGALAND

THE MAJESTIC MITHUN

A SYMBOL OF UNITY FOR THE NAGA PEOPLE & A SYMBOL OF PRIDE FOR THE NORTHEAST



SPECIES GROUP

SCIENTIFIC NAME

AKA

GEOGRAPHICAL SPREAD

- Bovine
- *Bos frontalis*
- Drung ox & Gayal
- Southern foothills of Eastern Himalaya Range & parts of Southeast Asia



INDIGENOUS/ETHNIC SIGNIFICANCE

- Mithun plays an important role in marriage ceremonies, community feasts, and other important social gatherings
- Mithun ownership symbolizes prosperity and superiority

ABOUT NAGALAND'S "CATTLE OF THE MOUNTAINS"

- Well developed and symmetrical body with distinct muscle
- Dark reddish-brown to blackish-brown hair with white stockings
- Horns pointed outwards and slightly curved upward with a tapering end



02

Government of Nagaland

STATE ANIMAL OF NAGALAND



THE MAJESTIC MITHUN

GOVERNMENT OF NAGALAND & INDIAN COUNCIL OF AGRICULTURAL RESEARCH (ICAR) - NATIONAL RESEARCH CENTRE ON MITHUN

NAGALAND'S MITHUN REARING DISTRICTS

Mon, Tuensang, Zunheboto, Dimapur, Kohima, Phek, Longleng, Kiphire



AIM

- Scientific mithun rearing approach for improving rural resilience and adaptability
- Preserve, conserve and propagate superior quality mithun germplasm

PROJECTS UNDERTAKEN BY ICAR-NATIONAL RESEARCH CENTRE ON MITHUN

- Determination of energy and protein
- Whole genome of Indian mithun sequenced and annotated 28,044 protein-coding genes
- Standardized protocol for collection, freezing of semen and artificial insemination in mithun
- Actively working to transform traditional free range system to semi intensive mithun farming system
- Studies on milk production performance of mithun

15

Mushroom Farming

*In the quiet shadows of the forest floor, a
fascinating world of fungi unfolds:
Mushroom farming unveils a hidden world
of delicacies and medicinal wonders,
nurtured by nature's patient alchemy.*

Mushroom farming in Nagaland has emerged as a promising agricultural endeavor, harnessing the State's favourable climate and abundant natural resources. With a variety of mushroom species to choose from, including oyster, shiitake, and button mushrooms, local farmers have been able to tap into this burgeoning industry. The monsoon and winter seasons provide ideal conditions for cultivation, but controlled environment techniques are also employed to extend the growing season.

The mushroom farming's eco-friendly aspects of utilizing locally available substrates such as paddy straw and agricultural residues, have been pivotal in reducing costs and enhancing sustainability.

As the government and agricultural institutions provide training and support, mushroom farming is becoming an increasingly attractive income-generating option for both individual farmers and cooperative initiatives.



Government of Nagaland

MUSHROOM

FARMING IN NAGALAND

01

- Facilitating the cultivation of culinary fungus
- Strengthening the rural economy



BENEFITS

OF MUSHROOM CULTIVATION

- Requires less physical space & produces high yields
- Eco-friendly as it can use waste (agricultural, industrial & family waste) as the medium of growth
- Lower cost of production as it does not require much investments
- Highest success rate among small-scale food crop ventures
- Has no seasonality constraints
- Requires no agrochemicals
- Easily marketable





Government of Nagaland

MUSH ROOM

FARMING IN NAGALAND



ESTABLISHMENTS OF LOW COST UNITS

No. of State mushroom units ————— **02**

Location ————— **Dimapur & Mokokchung**

No. of spawn production units ————— **05**

Location ————— **Wokha, Mon, Kohima, Tuensang & Mokokchung**

AIM : To establish 108 units of low cost units for both Shiitake & Oyster mushrooms



02

FOCUS MUSHROOMS

QUALITIES	SHIITAKE MUSHROOM	OYSTER MUSHROOM
Flavor	Deep, woody	Mild, nutty
Appearance	Dark to light brown, flat circular cap	Multiple colors, oyster shell shape
Health benefits	Anti-inflammatory, anti-oxidant, fiber, protein, vitamins (B,D)	Anti-inflammatory, anti-oxidant, vitamin B6, riboflavin, niacin, fiber, high in protein

16

MYKI

Myki is a Transformative Livelihood Intervention (TLI) Project, initiated and facilitated by the Women Resource Development Department, Govt. of Nagaland.

Myki means “women” as well as “a home.” The word “Ki” means home or house in many major Naga dialects. This programme was started for women to take up livelihoods activities. It is a comprehensive programme for the socio-economic empowerment of women in Nagaland, particularly the rural and urban poor women. The Project envisions to build a better and alternative means of livelihoods through various income generating activities.

The empowerment of women and womanhood is a catalyst for positive change in society. By granting women equal access to education, economic opportunities, legal rights, healthcare, and political participation, we pave the way for greater gender equity and overall development. Enlightened women contribute to economic growth, reduce gender-based violence and enhance decision-making processes, leading to more inclusive societies. This empowerment is not just a matter of justice; it is a pathway to stronger and more prosperous communities and nations.



Government of Nagaland

MYKI

01

**THE
TRANSFORMATIVE
LIVELIHOOD
INTERVENTION
(TLI) PROJECT**



**PRIDE OF
NAGALAND**
Where **SELF-HELP**
transforms into
Socio-Economic
Development &
ECO-MODEL



Leveraging
agricultural crops
into opportunities
for the food
processing sector

Incorporating Naga
themed motifs &
designs into
modern
apparels &
accessories



FOR MORE INFO VISIT - <https://dwrn.nagaland.gov.in>



facebook.com/mykinagaland



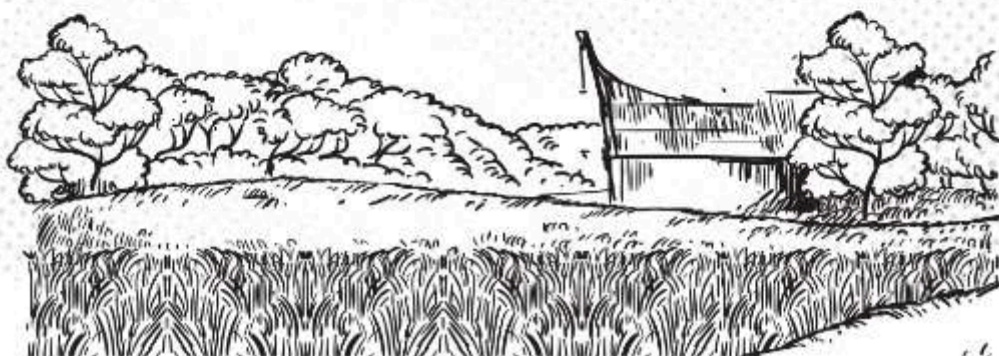
instagram.com/mykinagaland



Government of Nagaland

02

MYKI



- © **Myki Food Products:** dried wild apple, gooseberry, soyabean chutney, popped rice, kholar, dried bamboo shoot, sumac, roselle, dried king chilli, dried pineapple etc.
- © **Myki Apparels & Accessories:** garments, bags, face masks, knitted woollen products, crochet dolls, woven baskets & a host of other accessories
- © Paper carry bags & wrapping papers for **a robust sustainable Nagaland**



FOR MORE INFO VISIT - <https://dwrn.nagaland.gov.in>



facebook.com/mykinagaland

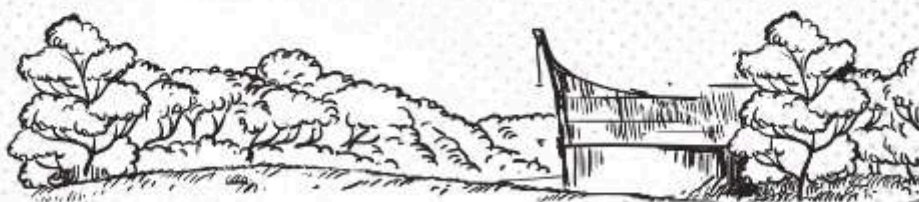


instagram.com/mykinagaland



Government of Nagaland

03



● **Myki Apparels & Accessories Production Programme:**

Instituted to boost manufacturing various
indigenously designed attires & accessories

● **Multi-Training Centre, Kohima & Dimapur:**

Trainings in tailoring & knitting for 6 months; Provides opportunities for engagement on

pay-per-production basis

● **Food Processing-cum-Resource Centre:**

Organizes trainings & workshops on processing & preservation; Provides

value addition to agri/horti produce for women farmers & entrepreneurs;

Provides marketing platforms



FOR MORE INFO VISIT - <https://dwrn.nagaland.gov.in>



facebook.com/mykinagaland



instagram.com/mykinagaland





Naga Cucumber: Sweet Cucumber

*The hydrating superheroes of salads, the
unsung champions of refreshing summer
snacks, and the secret ingredient that turns
ordinary water into a spa-worthy experience.*

Naga cucumber is recognized for its sweetness and unique green colour with a tinge of yellow. In terms of health benefits, it is rich in potassium with low calories. There is now a total of four Geographical Indication (GI) tags for Nagaland, with the most recent being “Naga Cucumber”. The agricultural product’s application for a GI Tag was filed by the North Eastern Regional Agricultural Marketing Corporation Limited (NERAMAC) on December 10, 2018 and it was certified on September 14, 2021.²²

Cucumber has been traditionally cultivated by Naga farmers in their jhum fields as a mixed crop mainly during the Kharif season (April-May). It is one of the important component crops in the jhum cultivation and is primarily grown as a cash crop along with paddy. However, the “off-season” cucumbers from different districts of Nagaland, especially from the Mokokchung district, have gained much popularity and has become a cultivation trend amongst the farmers in the district. Some tribes like Konyak also grow cucumber throughout the year, by the seed-to-seed method, depending on the soil type.

Naga Cucumbers are produced organically and can be grown during summer and winter seasons.

²² See official site of the Geographical Indications Registry, Intellectual Property India. Available at: <https://search.ipindia.gov.in/GIRPublic/Application/Details/640> (Accessed 14/08/2022)

Government of Nagaland

01

NAGA CUCUMBER

⌚ Naga cucumber was granted Geographical Indication (GI) tag in the year 2021

⌚ Naga cucumbers are rich in beneficial vitamins and minerals as well as antioxidants

Traditionally cultivated
Unique for its softness and sweetness

⌚ Naga cucumbers are traditionally cultivated in jhum fields as mixed crop mainly during the Kharif season

⌚ Mon, Mokokchung, Peren & Wokha districts are cited as some prominent areas of cultivating Naga cucumber

Government of Nagaland

02

NAGA CUCUMBER

Off-season cucumber

⌚ Off-season cucumber: Innovated & introduced by Lt. Burremba Pongen of Aliba village, Mokokchung district in 1986

⌚ The cultivation is undertaken on the fallow lands after the harvest of wetland paddy from December to June

⌚ This innovative method of cultivation is being successfully adopted by farmers at Aliba, Kinunger & Chungtia villages in Mokokchung district

⌚ 'Cucumber Festival' is organized annually at Aliba village, Mokokchung

18

Naga Mircha

*Where heat meets delight: Next time
you are looking for a way to add
some fiery enthusiasm to your
appetite, reach for the Naga Mircha!*

The famous Naga Mircha or Naga King Chilli is a naturally occurring chilli pepper species in Bangladesh and North East India, and more specifically in Nagaland, Assam and Manipur. It has a sweet and slightly tart flavour, followed by slight undertones of woody, smoky flavours. The Government of India has awarded the GI Tag to the Naga Mircha in 2008,²³ alleviating the adverse financial effects on the native or first-growers/creators, who were finding it difficult to prove that their product is authentic.²⁴

The heat level of this chilli is extremely high, measuring around 800,000 to over 1,000,000 Scoville Heat Units (SHU). For comparison, a standard jalapeño pepper typically ranges from 2,500 to 8,000 SHU. As a result, the extreme spiciness of Naga Mircha makes it a popular ingredient in hot sauces, spicy foods, and even for creating pepper-based products like pepper spray. In Nagaland and other Naga inhabited areas, the chilli is often used in pickles, chutneys, and various local dishes.

²³ See official site of the Geographical Indications Registry, Intellectual Property India. Available at: <https://search.ipindia.gov.in/GIRPublic/Application/Details/109> (Accessed 14/08/2023)

²⁴ The Outlook, 07 Dec 2022. “*Four GI-tagged products of Nagaland to pick up when you are there next.*” Available at: <https://www.outlookindia.com/travel/four-gi-tagged-products-of-nagaland-to-pick-up-when-you-are-there-next-news-242994> (Accessed 14/08/2023)



Government of Nagaland

01



The chief of condiment to every Naga dish, Naga Mircha is extensively cultivated chiefly in the four districts of Nagaland: Dimapur, Kohima, Mon and Peren

Considered one of the world's hottest chillies based on the Scoville Heat Units (SHUs)

Breaking into
new markets:
**THE UNITED
KINGDOM**



Sourced from Tening, Peren District
in 2021 & exported through the Naga-
land State Agricultural Marketing Board
(NSAMB) & Agricultural and Processed
Food Products Export Development Au-
thority (APEDA), New Delhi



**ABOUT
THE WONDER**
Spice

A FRUIT CUM VEGETABLE

- Takes around 05 months to reach the harvesting stage from the time of transplanting
- Harvested at three different phases - green, yellow and ripened stages
- Acts as a circulatory stimulant
- Used in treatment of atherosclerosis, shock, hemorrhage, heart attack etc.
- Combines well with many herbal medicinal treatments



Government of Nagaland

02



Nagaland Government won the patent rights for
Naga Mircha

&

The Certificate of Registration of **Geographical
Indication*** was awarded on December 2, 2008



*** *Geographical Indication***

A sign used on a product that originates from a
specific geographical location



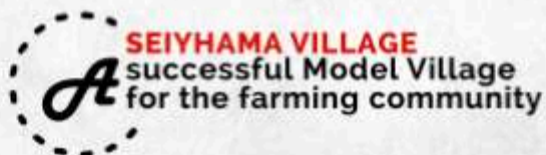
Government of Nagaland

03



BOTSA BLOCK, KOHIMA DISTRICT
Sponsored by the Department of Horticulture

Celebrating the diversity of Naga Mircha genotypes &
promoting the upscaling of its crop production



- The soil & climatic condition of the block is highly favorable for growing King Chillies
- Out of the total 361 households in the village, 200 are engaged in chilli cultivation
- Markets chilli in fresh, dry & pickled forms



19

Naga Tree Tomato

*Slice them fresh and add them to
salads or sandwiches*

*Dice them and add them to stir-fries,
soups, or stews*

*Make a Naga tree tomato salsa or
chutney*

*Juice them and add them to
smoothies, mocktails or cocktails.*

The Naga Tree Tomato also known as “*Tamarillo*”²⁵ is a plant species that produces fruit resembling a tomato and is indigenously cultivated in Nagaland. In spite of the fact that it is technically a shrub, it is referred to as “tree tomato” because it can grow into a tree-like structure. The plant is known for its fast growth rate and for its ability to produce fruit relatively quickly after planting. In terms of agro-climatic conditions, it requires a sub-tropical or mild temperate climate and a well-drained soil to thrive. It can also be grown in regions where citrus crops are cultivated. In Nagaland, the tomato is usually grown in kitchen gardens, orchards, or even in pots.

This GI-Tagged²⁶ tomato is known for its unique shape and has a tangy-tarty taste. On the palate, the tamarillo’s taste is a combination of passion fruit and piquant tomato. It also comes fortified with minerals and vitamins and is a favourite ingredient for local dishes.

²⁵ Prohens, Jaime & Nuez, Fernando (2001). “The Tamarillo (*Cyphomandra betacea*): A Review of a Promising Small Fruit Crop”. *Small Fruits Review*. 1 (2): pp.43–68

²⁶ See official site of the Geographical Indications Registry, Intellectual Property India. Available at: <https://search.ipindia.gov.in/GIRPublic/Application/Details/374> (Accessed 22/08/2023)



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FROM BACKYARD
ACTIVITY TO
COMMERCIAL
HORTICULTURE

THE NAGA TREE TOMATO



- With over 30 species around the world, the Naga Tree Tomato is also called '**Tamarillo**'
- This exotic crop of the State was granted **Geographical Indication (GI) tag** under certification no. 374
- The fruit has a long shelf life and can be stored even at room temperature
- This crop has the potential to become an important alternative to the usual tomato
- It is grown in the districts of Kohima, Phek, Kiphire, Mon, Wokha, Mokokchung, Longleng, Tuensang and Zunheboto



20

Naga-Integrated Settled Farming (N-ISF)

*Integrated settled farming unites tradition
and innovation, cultivating both crops and
communities, where the roots of sustainable
agriculture run deep.*

Integrated farming practices involve the strategic combination of various agricultural activities within a single farming system to maximize efficiency and sustainability. This approach assimilates crops, livestock and other components, such as aquaculture and agroforestry, to create a balanced and interconnected ecosystem. By diversifying production and utilizing the synergies between different elements, integrated farming practices can enhance resource utilization, reduce environmental impacts and improve overall farm resilience. These holistic approaches to agriculture promote long-term sustainability while also addressing food security and economic stability for farming communities.

To achieve the goals of generating employment, remunerative farming, doubling farmers' income, bringing them into gainful employment and by taking advantage of the rich social capital present, and considering all the factors affecting production, the Naga-Integrated Settled Farming (N-ISF) model project was developed. This model has already started at Boke- Botsa under Kohima district and soon will be replicated in other districts.

The N-ISF can be broadly defined as a business model towards revitalizing the production system through integrated farming at the farmers' fields by providing infrastructural support and organizing the farmers/producers into groups for aggregation of products with linkages to market. It aims to ensure a sustainable livelihood for the farmers and transforming the present subsistence agriculture to commercial and sustainable agriculture.



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An innovative system of settled farming and double cropping based on the principles of productivity, profitability, stability and sustainability utilizing the locally available resources while complimenting & supplementing each other. It is a model for inter departmental convergence for agri and allied activities along with village community

DEPARTMENTS

Agriculture, Horticulture, Animal Husbandry & Veterinary Services, Water Resources, Nagaland Bee Keeping & Honey Mission, Soil & Water Conservation, Fisheries & Aquatic Resources, Sericulture & Land Resources

MODEL PROJECT AREA

Boke-Botsa, Kohima district

TOTAL AREA

786 acres

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A I M

- To establish the right basic infrastructure encouraging settled farming
- Build an ecosystem of interrelated farming activities reinforced with robust infrastructure of roads and farming support infrastructure
 - Augment agro-eco Tourism
- Ensure a sustainable livelihood for the farmers by transforming the present subsistence agriculture to commercial & sustainable agriculture

F A R M I N G A C T I V I T I E S

Piggery, poultry, fishery, eri rearing, maize, soybean plantation, banana plantation, coffee plantation, bee keeping, etc

C O M P O N E N T S

Organic input processing unit, fruit orchard, seed bank, commercial plant nursery, marketing hub, multi-purpose building, fish storage and facilitation centre, farm tools & machineries servicing centre, bench terrace expansion, agriculture processing facility, mustard oil processing unit, drying yard, feed storage, feed mill, rain water harvesting reservoir etc

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21

Nagaland Bamboo Mission

*The mysteries of the Orient are riddled in
the dance of the bamboo in the wind*

*And when the wind blows its ancient
rhythm, the crackling yet calming sounds of
bamboo whispers the secrets of resilience*

*So step into the wilderness of Nagaland and
let the song of the bamboo knocking into
one another welcome you.*

Bamboo, known as a “Giant Grass”, is one of the fastest growing and highest yielding renewable natural resources. It constitutes one of the most important resources of Nagaland. Through the centuries, the Naga people have used bamboo and its products for a variety of purposes. As an integral part of Naga life, it has been used for everything from cutting umbilical cords to wrapping the dead for burial. It still continues to play a major role in the life of the people as agricultural tools, shelter, food, and livelihood implements.

This versatile resource has many applications for the Nagas:

1. **Housing:** It is often used as a popular construction material to build the framework, walls and roofs of traditional Naga homes.
2. **Handicrafts:** Skilled artisans in Nagaland create a wide range of products, including baskets, mats, hats, and musical instruments from bamboo.
3. **Tools and Weapons:** Historically, Nagas used bamboo to make tools and weapons such as spears, knives and hunting traps.
4. **Bamboo Furniture:** These include tables, chairs and storage units.
5. **Musical Instruments:** Traditional Naga musical instruments like flutes and drums are made from bamboo.
6. **Fishing and Hunting:** Bamboo is used to create fishing traps, nets and hunting equipment.
7. **Storage:** Bamboo baskets and containers are commonly used for storing grains, vegetables and other items.
8. **Bamboo Shoots:** Bamboo shoots are an essential part of the Naga diet, used in various traditional dishes.
9. **Livelihoods:** The bamboo industry provides employment and income to many Naga communities, particularly in rural areas where traditional bamboo craftsmanship is prevalent.

10. **Erosion Control:** Nagas have also understood the significance of bamboos in soil and water conservation efforts. They help to combat erosion and stabilize riverbanks.
11. **Festivals and Rituals:** It is used for making ceremonial structures, decorations and religious offerings.
12. **Traditional Transportation:** Some Naga communities still use bamboo as a mode of transportation, particularly for crossing rivers or carrying goods.
13. **Medicinal Uses:** Certain bamboo species are used in traditional medicine in Nagaland for their potential healing properties.
14. **Sustainable Resource:** Bamboos grows quickly, which makes it an excellent choice for reforestation and afforestation projects among the local communities.
15. **Handicraft Exports:** Bamboo products from Nagaland, including baskets, mats, and other handicrafts, are often exported to other regions and countries, contributing to the local economy.

The Nagaland Bamboo Mission is an initiative undertaken by the State Government aimed at harnessing this immense potential of bamboo as a sustainable resource for economic development.²⁷ Launched to promote the cultivation, processing, and utilization of bamboo, this mission seeks to empower local communities by creating livelihood opportunities and reducing their dependency on traditional slash-and-burn agriculture. By promoting the growth of bamboo forests and supporting the development of bamboo-based industries, the Mission not only contributes to rural economic growth but also addresses ecological concerns by aiding in forest conservation and carbon sequestration. This endeavor will not only stimulate economic growth but also foster a more environmentally friendly Nagaland.

²⁷ For full details see Nagaland Bamboo Policy, Government of Nagaland. Available at: <https://www.nbm.nic.in/Documents/Policies/NagalandStateBambooPolicy.pdf> (Accessed 30/10/2023)



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01

NAGALAND BAMBOO MISSION

A POLICY INITIATIVE
BY THE
NAGALAND BAMBOO
DEVELOPMENT
AGENCY (NBDA)

Date of the Mission implementation : 15 March, 2004

Objective: Develop & utilize bamboo resources
for ecological security & economic growth

ABOUT NAGALAND'S BAMBOO

Predominant species:

- Dendrocalamus hamiltonii (Kako)
- Bambusa tulda (jati bamboo)
- Dendrocalamus hamiltonii (Kerie)
- Schizostachyum dulloa (Dalu)
- Bambusa balcooa (Baluka)
- Melocana baccifera (Muli)
- Kako & Dalu clumps characterized in moist localities along streams, river beds & drained sites
- Jati bamboo is found in every district
- 46 species identified

STRATEGY OF THE NAGALAND BAMBOO POLICY

- Development of bamboo as a resource
- Development of bamboo as an enterprise



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02

NAGALAND BAMBOO MISSION

A POLICY INITIATIVE
BY THE
NAGALAND BAMBOO
DEVELOPMENT
AGENCY (NBDA)

DEVELOPMENT OF BAMBOO AS A RESOURCE

- Inventorization of bamboo resources
- Focus on bamboo growth & regeneration
- Improve scientific management practices to harvest naturally occurring bamboos & plantation bamboos
- Create mass awareness about bamboo utility
- Evolve suitable policies to deal with gregarious flowering of bamboo
- Improve multiplication techniques for mass cultivation of planting materials
- Introduce desirable species of commercial importance
- Develop bamboo industry

DEVELOPMENT OF BAMBOO AS AN ENTERPRISE

1. Promote bamboo based industries such as -
 - Food products
 - Medicinal & agro-based products
 - Wood & plastic substitute
 - Craft, handicraft & art products
2. Awareness programmes on the utility of bamboo through trainings, seminars, workshops etc.
3. Enhance traditional usage of bamboo



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22

Nagaland Coffee

*Grown in the shade of trees, which helps
to protect the environment and improve
the quality of the coffee*

*Hand-picked and processed, which
ensures that only the ripest and best
cherries are used*

*Roasted using traditional methods, which
gives it a unique flavour and aroma*

*That is why, Nagaland coffee is fast
gaining popularity everywhere.*

Coffee is one of the world's most popular and widely consumed beverages. It is made from roasted coffee beans, which are the seeds of the coffea plant. There are several species of coffea, but the most common and commercially significant ones are Coffea Arabica and Coffea Canephora (also known as Coffea Robusta).

Nagaland has a suitable climate and altitude for coffee cultivation. The coffee grown in Nagaland is primarily of the Arabica variety.

The State Government, along with various agricultural departments, through the universal policies of sustainable farming practices, has been encouraging farmers to take up coffee cultivation as an alternative source of income. The coffee from Nagaland has been gaining recognition for its unique flavour profile and quality.



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From the **RUSTICS** to the **URBAN**, a new - brewing narrative of **SPECIALTY COFFEE**

AIM

To promote homegrown Himalayan coffee & generate employment

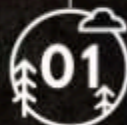


Ethically sourced directly from villagers through sustainable measures





"**Nagaland Coffee**" is a public-private partnership between the Department of Land Resources and a private company called Naga Coffee Pvt. Ltd.

Nagaland Coffee scored above **85 points** on the Specialty Coffee Associations scale



.....
2023 Awarded **Gold** for Nagaland Washing Station Natural Coffee at the Aurora International Taste Challenge (AIRC), South Africa

.....
2021 Awarded **Silver** for Nagaland Coffee Tribal Blend at the AIRC, South Africa

For more info. visit  [nagalandcoffee](https://nagalandcoffee.com/)  <https://nagalandcoffee.com/>



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A HIGHLAND COFFEE

GROWN IN THE MOUNTAINOUS REGIONS OF NAGALAND

THE DISTINCTIVENESS OF NAGA COFFEE

- **A new process:** Crafted through double-drying of coffee cherries producing unique sweetness
- **Exquisiteness:** Cultivated at high altitudes
- **On your palate:** Fruity, nutty & natural citrus flavour



SPECIALTY COFFEE

Zunheboto Single Estate

Wokha Single Estate



Mon Single Estate

Khar Single Estate

Headhunter Blend

Araku Specialty Coffee



For more info. visit  [nagalandcoffee](https://nagalandcoffee.com/)  <https://nagalandcoffee.com/>

23

Nagaland Education Project: The Light House - NECTAR

*A good impartation of education must involve active
nurturing of critical thinking, problem-solving
abilities, inculcating creativity and equipping the
students to adapt to an ever-evolving world.*

To put it simply, enhancing the spread and reach of quality education is paramount for the progress and prosperity of individuals, communities, and nations alike. Thus, with an aim to enhance quality and learning outcomes of government schools in Nagaland, the Department of School Education launched the ‘Nagaland Education Project - The Lighthouse - Nagaland Enhancing Classroom Teaching and Resources (NECTAR)’, with support from the World Bank.²⁸

A project like this will revitalize the education system in the State, providing students and teachers with greater opportunities to succeed. Nagaland’s education system is facing a number of challenges, as reflected by the decline in its students learning outcomes, which was measured by the National Achievement Surveys (NAS). Thus, with this initiative, the State Government aims to prioritize and focus its efforts on addressing three high-priority issues within a laid down time frame:

- Enhance the governance of schools across the State
- Improve in teaching practices
- Enhance overall learning environment

²⁸ See Nagaland Education Project official site. Available at: <https://nagalandeduproject.com/> (Accessed 19/09/2023)



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NAGALAND ENHANCING CLASSROOM
TEACHING & RESOURCES (NECTAR)

A WORLD BANK AIDED PROJECT

Implementing agency: Department of School Education

First-ever World Bank financed education project in the Northeast region of India to be directly implemented by a state government

ABOUT THE PROJECT

- ✦ Focus schools – Govt. schools
- ✦ No. of schools covered – 1,939
- ✦ Enhancing governance of schools statewide
- ✦ Transforming Nagaland's public education system

PROJECT PERIOD

2021 to 2026 (05 years)



NAGALAND EDUCATION
PROJECT

For more info visit – <https://nagalandeduproject.com/>

Instagram: [nagalandeducationproject](#)

Facebook: [Nagaland Education Project-The Lighthouse-NECTAR](#)



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NAGALAND ENHANCING CLASSROOM
TEACHING & RESOURCES (NECTAR)

CORE COMPONENTS

1. **Improving School Management System**
 - 1.1. Strengthening education management information
 - 1.2. Strengthening digital platforms on learning & teaching
 - 1.3. Strengthening governance & building capacity of service providers & clients
 - 1.4. Strengthening school leaving certificate examinations



NAGALAND EDUCATION
PROJECT

For more info visit – <https://nagalandeduproject.com/>

Instagram: [nagalandeducationproject](#)

Facebook: [Nagaland Education Project-The Lighthouse-NECTAR](#)



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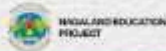
NAGALAND ENHANCING CLASSROOM
TEACHING & RESOURCES (NECTAR)

2. Enhancing Teaching & Learning Environment

- 2.1. Enhancing infrastructure of school complexes
- 2.2. Facilitating continuous professional development of teachers
- 2.3. Enhancing community ownership & accountability

3. Technical Assistance

- 3.1. Project implementation support
- 3.2. Communication strategy
- 3.3. COVID-19 coping & continuity support
- 3.4. Contingent emergency response component



For more info visit - <https://nagalandeduproject.com/>
Instagram: [nagalandeducationproject](#)
Facebook: [Nagaland Education Project-The Lighthouse-NECTAR](#)



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24

Nagaland Forest Management Project

*Our forests and the immensely rich
biodiversity need to be protected and preserved
and the Forest Management Project is an
important step taken in that direction.*

Nagaland, which is part of the Indo-Burma biodiversity hotspot is rich in forest resources. The biodiversity of the State is not only treasured for their intrinsic value, but also provides critical ecosystem services. Jhum (slash and burn) cultivation is the major agrarian system, contributing approximately 60% of food production in the State. It is, however, reported that Jhum cycle has been reduced particularly in eastern part of State, and in terms of overall impact, the State has lowest yield per hectare from Jhum Cultivation among the North Eastern states. Thus, restoration and rejuvenation of Jhum areas is essential for the conservation of the State's forest and biodiversity.

The Nagaland Forest Management Project (NFMP), an Externally Aided Project funded by Japan International Cooperation Agency (JICA), was launched on 1st April, 2017 with the objective to improve forest ecosystem and support income generation through rehabilitation of Jhum areas and livelihood support, thereby contributing to sustainable forest and environmental conservation and livelihood improvement.

The broad objectives of NFMP are:

1. Strengthening Conservation regime through Community Participation:

Expand areas under tree cover, increase tree density and conserve biodiversity of the state through community participation.

2. Livelihood Opportunities for Enhanced Household Incomes through Convergence:

Promote and strengthen livelihood opportunities by enhancing household incomes, encourage convergence, aid food security and improve climate change resilience while reducing pressure on natural resources.

3. Institutional Strengthening:

Support extension and strengthening of infrastructure, develop, build and strengthen capacities of communities and institutions.

- **Project Phase:**

Project period of NFMP is from 1st April 2017 – 31st March 2027

- **Target Area:**

185 villages in 22 Forest Ranges across eleven districts in the state namely Kohima, Dimapur, Peren, Wokha, Phek, Zunheboto, Tuensang, Mokokchung, Mon, Kiphire and Longleng.

- **Project Management Consultants:**

Natural Resource Management Consultants which is a partner of Intellectap – Advisory Services Pvt. Ltd.



25

Nagaland Institute of Medical Sciences and Research (NIMSR)

*Medicines are the tiny miracles that erase illness
and lead into wellness through one dose at a time*

*Research is an unending voyage of human
curiosity into the realm of the unknown and
sparking the fires of discovery*

*Institutes are the crucibles of knowledge, where the
seeds of curiosity and ambition are nurtured and
where potential is transformed into power.*

After 60 years of Statehood, Nagaland gets its first medical college, NIMSR, fulfilling a long-held aspiration of the people. The medical college-cum-research institute will not only play the role of imparting medical education but also contribute a lot in addressing the health issues in Nagaland.²⁹ NIMSR would also help the State strengthen its secondary and tertiary healthcare and it is hoped that the Institute, with time, would become a centre of excellence.

Medical sciences and research institutes are pivotal in the relentless pursuit of improved healthcare and understanding of diseases. These institutions serve as hubs of innovation, conducting groundbreaking research that ranges from deciphering the fundamental mechanisms of diseases to clinical trials for new treatments and therapies. They play a crucial role in advancing medical knowledge, fostering innovation in healthcare technologies and training the next generation of healthcare professionals.

²⁹ See NIMSR official site for more details. Available at: <https://nimsr.nagaland.gov.in/> (Accessed 17/10/2023)



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NAGALAND INSTITUTE OF MEDICAL SCIENCES AND RESEARCH (NIMSR)

01



The first batch of MBBS course started in Sept' 2023. The Institute was formally inaugurated on Oct' 14, 2023 by Dr. Mansukh L. Mandaviya, Union Minister of Health & Family Welfare and Chemicals & Fertilizers,



For more info visit  <https://nimsr.nagaland.gov.in/>
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NIMSR



- Curriculum developed by National Medical Commission (NMC), New Delhi
- No. of seats - 100. 85 seats from the State of Nagaland & 15 seats from All India Quota
- 3 phase for 4 ½ years MBBS course
Phase 1 & 2 - 12 months each
Phase 3 - 30 months
- Part I - 12 months
- Part II - 18 months
- MBBS Degree Affiliation :
Nagaland University & National Medical Commission, New Delhi



For more info visit  <https://nimsr.nagaland.gov.in/>



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03


MANDATORY SUBJECTS:

PHASE 01	Departments	Anatomy, Physiology, Biochemistry, Community Medicine, Humanities, AETCOM
PHASE 02	Departments	Pathology, Pharmacology, Microbiology, Community Medicine, Forensic Medicine and Toxicology, General Surgery, General Medicine, Obstetrics & Gynecology, AETCOM
PHASE 03	Departments	Ophthalmology, Otorhinolaryngology, Orthopedics, Radiodiagnosis, Dermatology, Respiratory Medicine, Forensic Medicine & Toxicology, Psychiatry, General Medicine Allied, General Surgery Allied, Gynecology & Obstetrics, Community Medicine, Pediatrics, Integrative Medical Research, Dentistry, Anesthesiology, AETCOM, Pandemic Community Medicine, Radiotherapy Module, Professional Development & Electives

HOSPITAL UNITS:

Medical Education Unit, Medical & Research Unit (Applied For), Medical Record Division, Bio Ethics/Medical Ethics Unit, Pharmacovigilance Unit, Blood Center, Skill Lab Unit, Urban and Rural Health Training Centers (Under Community Medicine), Central Laboratory, Pain Clinic Unit, Hospital Infection Control Committee/Unit, Yoga Unit (Application in Process) Anti Retro Viral Therapy Center/Unit, Pharmacy Services/Unit, Counselling Unit, Academic and Examination Unit, Hostel Management Cell/Unit, Establishment Cell/Unit, Engineering & Maintenance Division/Unit



For more info visit  <https://nimsr.nagaland.gov.in/>

26

Nagaland's Pineapple

Pineapple: A fruit with a crown

One of the most interesting things about Nagaland's pineapple is that it is grown entirely using traditional methods. The pineapple plants are grown in terraced fields that are carved into the hillsides. This helps to conserve water and soil, and it also creates a beautiful landscape.

In addition to pineapple being cultivated organically by default, it is one of the main crops supported by the State Government for commercialization. This has provided a great opportunity for a more organized organic pineapple cultivation, focusing on the global market. Progress has been made in the cultivation and commercialization of the fruit in the State and many rural people have shifted from paddy cultivation, an age-old practice, to pineapple production. This has improved their livelihood to a great extent.

Nagaland's favourable climate and fertile soil contributes to the pineapple's exquisite taste and juiciness. The State's pineapple is characterized by its vibrant golden-yellow colour, distinct aroma and a harmonious balance of tartness and sweetness.

This fruit, with its enticing flavour and economic significance, truly exemplifies the rich agricultural heritage of Nagaland.

01



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Pine apple

OF NAGALAND

A Horticultural Crop

Botanical Name:
'Ananas comosus'

Flowering Stage:
Usually February to April

Ripened Stage:
July to September



02



Government of Nagaland

Pine apple

OF NAGALAND



Pineapple is a focus crop of the State Govt. & supported by the Mission for Integrated Development of Horticulture (MIDH)

Health Benefits

- Good source of vitamin A,B,C, calcium,magnesium etc.

Varieties Grown in Nagaland

Kew	Queen
Broad shallow eyes & suitable for easy trimming & canning	Deep eyes with excellent flavour & spiny features





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Model Pineapple Villages

Molvom & Bungsang villages in Medziphema

- These two villages produces majority of organic pineapples
- Pineapple cultivation is the main source of income
- **Molsang Pineapple Producer Company Ltd.** in Molvom is one of the few Farmers' Producer Company (FPC) in the State, registered under the Ministry of Corporate Affairs, GoI



**Pine
apple**
OF NAGALAND



27

Nagaland Beekeeping and Honey Mission (NBHM)

*Organic honey, a taste of nature's sweet kiss,
A spoonful of healing and goodness,
Worked out by the bees, a gift of grace for mankind.*

Besides its role in the kitchen, honey has historical and symbolic importance in various cultures, often representing sweetness, fertility, and even medicinal properties.³⁰ In recent years, there has been growing interest in locally sourced and raw honey due to potential allergy benefits and the belief that it retains more of its natural nutrients and enzymes compared to processed honey. While selecting honey, it is important to know the different types that are available, such as raw, pasteurized and filtered honey, and to take into consideration personal preferences and dietary requirements.

Nagaland offers a unique apicultural vantage point due to the existence of an age-old beekeeping traditions, abundant bee resources, availability of natural vegetation and an ideal agro- climatic conditions for bees to thrive. As a result, the Government of Nagaland has understood the importance of locally sourced honey and NBHIM was instituted in October, 2007 with a vision to create a road map for the promotion and development of beekeeping and honey enterprise. It is the first mission mode programme launched in the country and the forerunner in the beekeeping and honey sector in the North Eastern Region of India.³¹

³⁰ Boukraâ, Laïd, ed. (2014). *Honey in Traditional and Modern Medicine*. CRC Press.

³¹ See NBHIM official site. Available at: <https://nbhmnagaland.com/about/> (Accessed 22/08/2023)



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NAGALAND BEEKEEPING AND HONEY MISSION (NBHM)



...

Inception

Honey from Nagaland is premier, organic and is in high demand, both nationally and internationally

NBHM Implementation

- **Identify bee potential areas and establish apiaries**
- **Basic scientific beekeeping training** in identified areas
- **Establishment of scientific apiaries for Apis Cerana (Asian Honey Bee)** with modern beekeeping tools & kits
- **Construction of Bee Houses** by providing CGI sheets and labour cost
- **Provision of tools & equipment for home-scale manual honey processing**
- **Institution of Common Facility Centres (CFCs)**



For more info. contact

+ 91 9436012163, +91 8413841121

apimail@rediffmail.com

<https://www.facebook.com/nbhmdimapur/>



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NAGALAND BEEKEEPING AND HONEY MISSION (NBHM)



Some success stories

CHOZU BASA, PHEK DISTRICT

NBHM intervention through Village Beekeeping Committee (VBKC)

- Local villagers are encouraged to cultivate bee colonies through trainings and seminars. Anyone rearing more than 10 colonies is selected for the VBKC, a 15 member committee
- A Common Facility Centre (CFC) is established for manual honey processing & packaging, which serves as a village outlet point. A selected village generated more than Rs.15 lakhs in honey sales annually



For more info. contact

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NAGALAND BEEKEEPING AND HONEY MISSION (NBHM)



Some success stories

YAKOR VILLAGE, SHAMATOR DISTRICT

NBHM intervention through Village Beekeeping Committee (VBKC)

- Prior to 2010, bee rearing culture was absent except for honey hunting, until NBHM intervened
- Currently, 350 bee colonies are reared scientifically and traditionally, where each individual rears atleast 15 colonies
- Annually, honey sales generate over Rs. 3 lakhs in the village



For more info. contact

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Samagra Shiksha Abhiyan

An integrated education system is the compass that navigates students through a multidimensional world, equipping them with the tools to explore, connect and thrive in an ever-evolving landscape.

Implemented in Nagaland, the Samagra Shiksha is a Government of India initiative launched in 2018 with the aim to transform the education system in the country. It is an integrated scheme that focuses on treating school education holistically without segmentation from pre-nursery to class 12 and to assimilate vocational learning with general academic education.³² The scheme is prepared with the broader goal of improving school effectiveness measured in terms of equal opportunities for schooling and equitable learning outcomes as well as incentivizing states to improve the quality of education.

This sector-wide development programme/scheme also helps to harmonize the implementation mechanisms and transaction costs at the state, district and sub district levels, besides envisaging one comprehensive strategic plan for development of school education at the district level.

Samagra Shiksha replaced the Sarva Shiksha Abhiyan (SSA), Rashtriya Madhyamik Shiksha Abhiyan (RMSA) and Teacher Education (TE) programmes, integrating their functions and resources under one umbrella; thereby, helping in streamlining educational efforts and creating a more cohesive education system in India.

³² See official site Samagra Shiksha, Dept. of School Education and Literacy. Available at: <https://samagra.education.gov.in/about.html> (Accessed 30/09/2023)



Government of Nagaland

01

SAMAGRA SHIKSHA ABHIYAN

IMPROVING QUALITY OF EDUCATION



NODAL AGENCY

State Council for
Educational Research &
Training
(SCERT)/District
Institute for Education &
Training (DIET)

SAMAGRA SHIKSHA

An overarching programme
extending from pre-school
to class 12 to improve
school education. It
subsumes the three
erstwhile schemes of Sarva
Shiksha Abhiyan (SSA),
Rashtriya Madhyamik
Shiksha Abhiyan (RMSA) &
Teacher Education (TE).

For more info visit
<https://samagra.nagaland.gov.in/>
Email Id :
spdnagaland@yahoo.com,
samagra2021@gmail.com





Government of Nagaland

02

OBJECTIVES

- Universal access
- Quality & equity ensuring inclusion at all levels
- Bridging social & gender gaps
- Vocationalisation of education & strengthening of Teacher Education Institutions (TEIs)
- Support states in implementation of Right of Children to Free & Compulsory Education under Right To Education (RTE) Act, 2009
- Strengthening & upgradation of SCERTs/State Institutes of Education & DIET
- Upgrading teaching with scientific interventions through the two T's – Teachers & Technology
- Encourage use of digital technology in education through smart classrooms



For more info visit
<https://samagra.nagaland.gov.in/>
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samagra2021@gmail.com





Government of Nagaland

ACTIVITY HIGHLIGHTS

- State's first model classroom for Foundational Literacy & Numeracy (FLN) was set up at Govt. Middle School Wokha 'D' by Wokha District Mission Authority, Samagra Shiksha
- Distribution of aids & appliances for *children with special needs & disabilities*
- Virtual Reality (VR) Laboratories in 24 govt. higher secondary & secondary schools
- Atal Tinkering Labs in 9 govt. higher secondary schools
- Early Childhood Care and Curriculum (ECCE) in 46 government schools
- *Home based education* for severely disabled children by *special educators*
- Residential hostels for the under-privileged children in 10 districts is functional with an intake capacity of 50 children for each hostel



For more info visit
<https://samagra.nagaland.gov.in/>
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 samagra2021@gmail.com



29

StartUp Nagaland

*Entrepreneurship: A canvas of dreams
with a brush of innovation and grit.*

The Nagaland StartUp policy seeks to establish in the State a strong spirit of entrepreneurship by creating an entrepreneur-friendly environment that fosters creativity, which will allow innovative youth to establish successful start-up companies, create jobs and help build a more sustainable economy.³³

This dynamic initiative aims to provide a supportive platform for aspiring entrepreneurs to transform their innovative ideas into successful ventures. The programme offers mentorship, networking opportunities, and access to funding, empowering the region's youth to take charge of their economic future. As Nagaland embraces the digital age and diversifies its economic landscape, StartUp Nagaland stands as a beacon of hope, driving economic development and creating a vibrant startup culture in this scenic corner of India.

Objectives:

1. Facilitating the growth of at least 500 start-ups (2019) in five years, with a focus on establishing innovative “Made in Nagaland” products and services.
2. Establishing a world class State incubator, in partnership with global leaders on a Public Private Partnership (PPP) mode, which will nurture, guide and support existing and aspiring startups to become successful business ventures.
3. Mobilizing funding for investment in startups through various interventions, including establishing a Fund of Funds.
4. Achieve creation of direct and indirect employment in the private sector.

³³ See official site of StartUp Nagaland. Available at: <https://startup.nagaland.gov.in/post/vision-mission> (Accessed 05/09/2023)

StartUP NAGALAND



CREATING A CULTURE OF ENTREPRENEURSHIP ————— MAKE IN NAGALAND

Nagaland Start-up Policy envisions to establish the State as a model start-up leader in the NE region by fostering and nurturing a creative & an innovative young workforce. The Policy aims in building a sustainable economy.

Nodal department: Department of Industries & Commerce, GoN

The incubators —————

- National Institute of Electronics & Information Technology (NIELIT)
- Educenter
- Nagaland Tool Room & Training Centre
- YouthNet

Projects under StartUP Nagaland —————

National Institute of Electronics & Information Technology (NIELIT)

- Handloom & Handicraft Project
- Cyber Security Project

Educenter

- Start-up Incubation
- Livelihood & Entrepreneur Skills Centre

Nagaland Tool Room & Training Centre (NTTC)

- Training in tool & die making
- Implementing agency for the Govt. of India's flagship programme DDU-GKY (Deen Dayal Upadhaya Grameen Kaushalya Yojana)

YouthNet

- YouthNet Incubation Centre (YIC)
- YouthNet Women Entrepreneurship Fellowship (YWEF)
- Entrepreneurship Development Centres (EDC)
- YouthNet Made In Nagaland Livelihood Business Incubation Centre, Kohima



For more Info visit <https://startup.nagaland.gov.in>
✉ start.nagaland@gmail.com

30

State Hub for Empowerment of Women (SHEW)

*Good policies for women aren't just about
levelling the playing field; they're about
harnessing the untapped potential of half the
population, creating a future where equity and
justice isn't a goal but a reality.*

The Government of India has introduced various schematic and legislative interventions over the past few years for educational, social, economic and political empowerment of women. However, the need for a single window system for inter-sectoral convergence of schemes and programmes meant for women at different levels became imperative. Hence, the Hub for Empowerment of Women (HEW) was introduced at the national, state and district levels.

The Hubs aim to facilitate women's access to various institutional and schematic set-ups pertaining to healthcare, quality education, career and vocational counselling/training. It is an all-encompassing policy designed with features that cover financial inclusion, entrepreneurship, backward and forward linkages, health and safety, social security and digital literacy.



Government of Nagaland

STATE HUB FOR
EMPOWERMENT
OF WOMEN
(SHEW)



Nodal Ministry:

Ministry of Women and Child Development, GoI

Nodal Dept:

Dept. of Social Welfare

HUB FOR EMPOWERMENT OF WOMEN

To facilitate convergence of schemes & programs for women at the National (NHEW), State/UT level (SHEW) & District level (DHEW)

SHEW

A sub-scheme of Mission Shakti which functions as the State's Project Management Unit for all components under Mission Shakti

For more info visit -
<https://missionshakti.nagaland.gov.in/>
Women Helpline : 181 or 9485239098





Government of Nagaland

STATE HUB FOR
EMPOWERMENT
OF WOMEN
(SHEW)



HOW IT OPERATES

Guiding & linking women to various institutional and schematic set-ups at district/block/gram panchayats level across the country

SHEW is set-up at the State level and DHEW is established in 11 districts, i.e Dimapur, Kohima, Kiphire, Longleng, Mokokchung, Mon, Peren, Phek, Tuensang, Wokha & Zunheboto. DHEW for the 5 districts i.e. Noklak, Chümoukedima, Niuland, Tseminyu & Shamator are in the process of establishment

For more info visit -
<https://missionshakti.nagaland.gov.in/>
Women Helpline : 181 or 9485239098





Task Force for Music and Arts (TaFMA)

*The amalgamation of music and arts
creates a mystical language that
resonates to the deepest recesses of
our heart and desires.*

Music, for Nagas, is an integral part of our social and traditional life, reflecting the diverse ethnic communities that inhabit the region. We have a deep-rooted musical tradition, and the melodies created are often accompanied by an array of indigenous instruments, such as the bamboo flute, log drum, and indigenous string instruments. Folk songs and dances are used to celebrate various occasions, from agricultural festivals to rituals and ceremonies. Moreover, contemporary music has also found a foothold in Nagaland, with a burgeoning music scene that includes rock, pop, hip-hop and gospel genres. The State's music encapsulates its history, spirituality and cultural identity, serving as a melodious bridge to connect with the outside world.

Art in Nagaland comes with a strong focus on traditional and tribal aesthetics, which includes woodcarving, weaving, pottery, basketry, beadwork, and metalwork. Each of the Naga tribes has its distinct artistic style.

Woodcarving: Naga artists carve intricate designs on wooden artifacts, often depicting animals, human figures, and mythological creatures. Wooden sculptures and totem poles are also commonly found in the villages.

Weaving: Each tribe has its unique weaving patterns, colors, and motifs. Naga shawls, known as “mekhela” are highly prized and are often used in traditional ceremonies and rituals.

Pottery and Basketry: Naga potters create utilitarian and decorative pottery using traditional techniques. Basketry is another important art form and baskets are crafted for various purposes, such as storage, carrying items and as part of traditional dress.

Beadwork: Naga women are skilled in beadwork and use intricate bead patterns to create jewelry, clothing and other accessories.

Contemporary Art: In recent years, contemporary Naga artists have been experimenting with new forms and mediums. They blend traditional elements with modern techniques to create unique and innovative artworks. These artists often showcase their work in galleries and exhibitions, both within Nagaland and internationally.



Government of Nagaland



TaFMA

Task Force for Music & Arts

- "Demonstrating Naga Soft Power through arts, music & culture"
- "Promoting artists in Nagaland"
- "Encompassing all kinds of art"
- "Special focus: Music"
- "Encouraging music as profession"

..... T I M E L I N E

2004 ————— **2006** ————— **2019**
 Special Task Force Music Task Force Task Force for Music & Arts (TaFMA)

Setup under the vision of the incumbent Chief Minister Shri. Neiphiu Rio, TaFMA has been supporting local events and joining hands with partners ranging from music maestro Dr. AR Rahman and his KM Music Conservatory, Pt. Vishwa Mohan Bhatt, Indian Council for Cultural Relations to collaborators around the world like USA, UK, Russia, Israel, Latvia and more for the growth of the music and arts industry in Nagaland.

O T H E R F O C U S A R E A S

- Fashion shows • Jewellery making • Painting exhibitions
- Theatre performances



For more info visit

- @ tafmanagaland
- f <https://www.facebook.com/tafmanagaland>
- 🌐 <https://tafma.org/>

✕ **Neiphiu_Rio** Nagaland towards "A State of Excellence"







32

Tuophema Tourist Village

*Discovering serenity: Where the hills
whisper ancient secrets, and every smile is
a chapter of Nagaland's captivating story.*

Nestled amidst the lush hills of Nagaland, there exists a haven of tranquility and cultural richness waiting to be explored - Tuophema Tourist Village. This hidden gem, perched on a hilltop, offers a unique and immersive experience that takes you back in time , while embracing the beauty of the present.

The Village stands as a model for sustainable tourism because its residents are actively involved in preserving their natural surroundings and culture. They ensure that their activities have minimal negative impact on the environment.

Your visit contributes to the conservation efforts of this beautiful region. Exploring Tuophema Tourist Village is an enchanting journey and discovery into the very soul of Nagaland.

Here, time seems to slow down, allowing you to immerse yourself in the warmth and beauty of this paradise.



Government of Nagaland

Tuophema Tourist

Village



An ancient heritage village of Nagaland & a wonderful recreation of a traditional Angami Naga village

A model village for rural homestays

The tourist village was established in the year 2001 through the joint efforts of the village community

Traditional Naga Huts • Cultural Immersion
Naga Cuisine • Guided Tours • Handicrafts and Souvenirs
Scenic Beauty • Green Tourism

EXPLORE ————— NAGALAND





Veterinary and Animal Husbandry

*A crucial discipline dedicated to the health,
welfare and sustainable management of
animals, encompassing everything from
medical care to breeding practices.*


Naga families have valued livestock as part of their way of life for generations, and its abundance has great symbolic significance for their health and wealth. As such, animal husbandry practices have been playing a pivotal role in supplementing family income and generating employment for the rural poor.³⁴

The State's topography, characterized by hills and valleys, presents unique challenges and opportunities for animal husbandry. The Department of Veterinary and Animal Husbandry is dedicated to the health and well-being of livestock, including cattle, poultry, pigs, and other indigenous breeds. Veterinary services extend not only to disease prevention and control but also encompass breeding programs and nutritional interventions. Nagaland's rich cultural heritage, heavily influenced by indigenous practices, is reflected in its approach to animal husbandry, where traditional knowledge is integrated with modern veterinary science. The department works collaboratively with local communities, emphasizing ecological practices that align with the region's biological balance. As Nagaland seeks to strike a balance between modernization and preserving its cultural identity, veterinary and animal husbandry initiatives remain integral to the state's holistic development.

Typically, the functions and responsibilities of the Department includes:

- Veterinary services
- Livestock development
- Animal welfare
- Disease control and surveillance
- Animal nutrition
- Livestock extension and training
- Research and development
- Animal breeding and genetics
- Veterinary infrastructure
- Livestock census


³⁴ About the Department of Veterinary and Animal Husbandry, GoN. Available at <https://vety.nagaland.gov.in/about-us/> (Accessed 03/08/2023)



Government of Nagaland

VETERINARY AND
ANIMAL HUSBANDRY

01



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 For more info, visit
<https://vety.nagaland.gov.in/>

FOCUS ON

Animal protein for all
&
Securing food basket through
sustainable livestock & poultry farming

Under the umbrella of the
Department, there are two
semi-autonomous bodies

- Nagaland State Dairy Cooperative Federation (NSDCF)
- &
- Nagaland Livestock Development Board (NLDB)





Government of Nagaland

VETERINARY AND
ANIMAL HUSBANDRY

02



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 For more info, visit
<https://vety.nagaland.gov.in/>

IMPORTANT PROGRAMMES

NATIONAL LIVESTOCK MISSION (NLM)

- Development of piggery, poultry and fodder
- Other Livestock (small ruminants- sheep/ goat/rabbit)
- Training & extension activities

RASHTRIYA GOKUL MISSION (RGM)

- Development of germplasm for enhanced/increased milk production by use of superior germplasm through frozen semen technology (artificial insemination)
- Development, conservation & propagation of indigenous animals (mithun, thutho cattle)

DAIRY DEVELOPMENT PROGRAMME

- Replicating the success story of "ANAND PATTERN" an (AMUL) co-operative model to other districts in Nagaland
- Development of dairy infrastructure
- Providing subsidized farmers' friendly loans

LIVESTOCK HEALTH & DISEASE CONTROL (LH & DC)

- Disease control programme through vaccination for: Classical Swine Fever
- Foot & Mouth Disease
- Brucellosis (bacterial disease)
- Peste des Petits Ruminants (PPR) - a viral disease
- Lumpy Skin





Government of Nagaland

VETERINARY AND
ANIMAL HUSBANDRY

03

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For more info, visit
<https://vety.nagaland.gov.in/>

• OTHER PROGRAMMES

- Establishment & strengthening of veterinary hospitals, dispensaries & health centres
- Ear-tagging using UID & uploading in national portal
- Entrepreneurship Development Programme (EDP) on 50:50 basis (Central: Entrepreneur)
- Assistance to State for Control of Animal Disease (ASCAD)
- Farmer awareness programmes
- Flexible veterinary health care through Mobile Veterinary Vehicles (MVU)
- Chief Minister's Micro Finance Initiative (CMMFI) to promote credit discipline & encourage the banking sector to support agricultural and small enterprises
- Sero-monitoring activities for diagnosis & control measures





34

Youth Resources and Sports

*Like a fledgling gazelle sprinting, leaping and
challenging, a youth is a compass that points
toward the future*

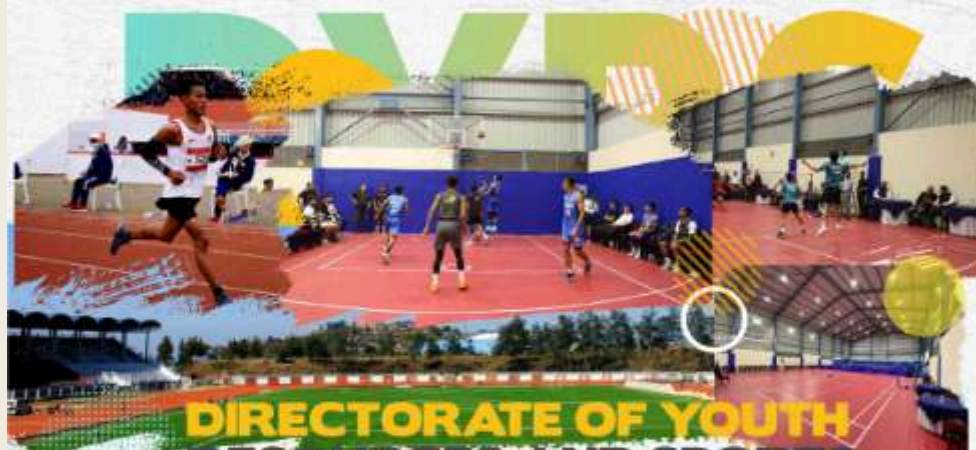
*And through the power of youth and the passion of
sports, we cultivate the champions of tomorrow,
forging character, discipline and
unbreakable bonds.*

The Directorate of Youth Resources and Sports (DYRS) plays a pivotal role in nurturing the development of youth and promoting sports in the state. It actively engages in organizing various sports events and youth-related activities, which not only provide recreational opportunities but also help in harnessing and honing the talents of the young individuals. It also takes initiatives to encourage physical fitness and overall well-being, contributing to the health and fitness of the youth in Nagaland. Its dedication to fostering a culture of sports and youth empowerment makes it an essential pillar in the growth and development of the state.

From conducting inter-school and inter-college competitions to organizing coaching camps for various sports disciplines, the Directorate actively engages with young individuals, providing them with opportunities to showcase their skills and potential. Moreover, the Directorate places a strong emphasis on nurturing a sports culture that transcends mere competition, aiming to instill values such as teamwork, discipline, and perseverance among the youth. Through its concerted efforts, the Directorate emerges as a catalyst for empowering the youth, channeling their energy towards constructive and enriching pursuits, and contributing to the overall progress of a vibrant and dynamic society.



Government of Nagaland



DIRECTORATE OF YOUTH RESOURCES AND SPORTS (DYRS)

KEY RESPONSIBILITIES

- **YOUTH DEVELOPMENT:** Empower the youth in various activities, such as skill development, leadership training, and initiatives to foster creativity and innovation
- **SPORTS PROMOTION:** Promoting and developing sports at all levels with focus on harnessing sports in the rural areas
- **SPORTS INFRASTRUCTURE:** Sports Infrastructure: Construction and maintenance of sports facilities and infrastructure, such as stadiums, sports complexes and training centers, to provide better opportunities for athletes and enthusiasts.

5 multidiscipline sports stadiums inaugurated in the districts of Chümoukedima, Tseminyu, Nuland, Noklak and Tuensang. Similar facilities are on the anvil in all the districts
- **TALENT IDENTIFICATION AND DEVELOPMENT:** Identifying talent by organizing trials and training programmes to groom young athletes for higher levels of competition
- **FINANCIAL SUPPORT:** Providing financial assistance and grants to individuals and sports organizations for organizing events, purchasing sports equipment, and other related activities
- **SPORTS ASSOCIATIONS:** Collaborating with various sports associations and bodies within the State to coordinate and support the development and promotion of sports
- **CULTURAL ACTIVITIES:** Encouraging cultural activities among the youth by promoting traditional and contemporary arts, music, and cultural events



Government of Nagaland



DIRECTORATE OF YOUTH RESOURCES AND SPORTS (DYRS)

RECENT ACHIEVEMENTS

NATIONAL GAMES 2023, GOA, INDIA

- Mr. Kitenlo K. Thono won Gold Medal in the 90-95Kg Tanding Fight Category in Pencak Silat
- Ms. Liike Kibami won Silver Medal in Tanding Category in Pencak Silat
- Nagaland Women's Pencak Silat Team won Bronze Medal in the Women's Regu Category
- Mr. Sudhir Chauhan won Bronze Medal in 87Kg Taekwondo Male Category
- Women's Regu team won Silver Medal in Sepaktakraw Team Event
- Women's Team won Bronze Medal in Sepaktakraw Team Event
- Ms. Preeti won Silver Medal under 60 Kg category in Boxing
- Mr. Sanju won Bronze Medal under 66 kg category in Boxing

36TH KINGS CUP WORLD SEPAKTAKRAW CHAMPIONSHIP 2023, THAILAND

- Six Naga girls represented India, out of which 5 girls won 6 medals in total- Sezovelu Dozo- 1 Bronze, Akumtila Ao- 1 Bronze, Seylekhrieno Tapa- 1 Bronze, Menenu Tsükrü- 1 Silver, Jwensinle Kesen- 1 Silver & 1 Bronze and Rukuvinu

**South Asian Athletic Federation
(SAAF) & National Cross
Country Athletics Championship
held in Nagaland**

2022

Venue: Kohima

*One of Nagaland's biggest sporting event in 50
plus years of statehood and it has elevated and
propelled the State's sporting dream towards
national and international levels and platforms.*



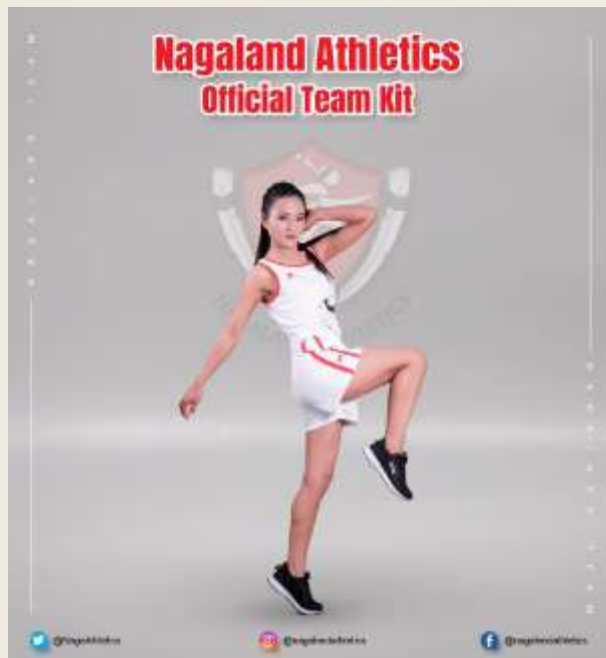
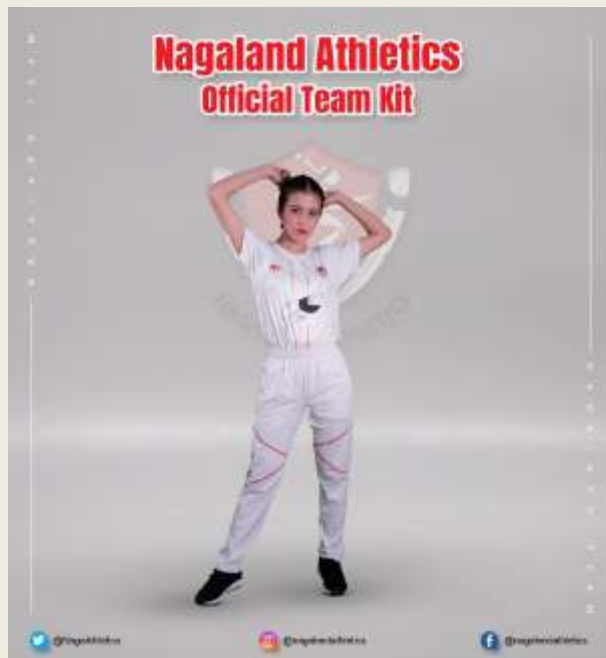




Figure: A joyous happy running ‘Hornbill Bird’

Name: Akimji; a connotation of the word ‘ambition’ derived from Sumi dialect

Significance: Exemplifies the ambition of the new generation of Naga youth





Official Merchandise



Zhavame & the Majestic Mount Kapamodzü, Phek District

*Peaks piercing the sky and silently
guarding the secrets of Nagaland's
feral and enchanting wilderness.*

Mount Kapamodzü, also known as Mount Kapamodzü Peak, is a prominent geographical feature in the Phek district of Nagaland. The elevation of Kapamodzü is approximately 2,500 meters (8,202 feet) above sea level. It offers stunning panoramic views of the surrounding landscape.³⁵

Apart from an incredible scenery, rich flora and fauna, the peak offers an outstanding view of Zhavame - the village where it is located. One can also see Nagaland's highest peaks; Mount Saramati and Japfü peak. The Peak remained relatively unknown to people outside the local community for many decades, but over the recent years, it has become one of the most coveted tourist destinations, especially for those who have a strong spirit of adventure.

³⁵ *"Hike to Kapamodzü Peak under Phek District"*. Nagaland Tourism. 28 Aug 2020. Available at: <https://tourism.nagaland.gov.in/hike-to-kapamodzu-peak-under-phek-district/> (Accessed 04/10/2023)



Government of Nagaland

ZHAWAJIE & THE MAJESTIC KAPAMODZU

THE FOURTH HIGHEST PEAK & THE HIGHEST
TABLE TOP MOUNTAIN IN THE STATE

...

- Eco-tourism • Scenic landscape • Village walks
- Cultural & Historical Significances • Monoliths
- Unforgettable adventure treks, hiking, camping etc
- Breathtaking view of the organic cabbage & potato fields

EXPLORE

NAGALAND

Epilogue

I feel a sense of satisfaction in the knowledge that the works carried out by the State Government under my leadership, some of which have been presented in this Coffee Table Book, have taken the State and its people many steps forward towards achieving better standards of living and sustainable development goals. I am thankful to the Government of India for their continued support and encouragement in all our efforts to improve the quality of life of our people.

While continuing to be heedful of the Naga Political Issue, the final resolution of which still awaits us, we also need to understand the imperative of marching forward with the rest of the world on the path of development and progress. The story of governance is an ongoing narrative, continually shaped by the aspirations, innovations and struggles of societies, with each generation making its own contribution.

In the recent years, the world has witnessed remarkable shifts in politics, society and technology. These changes have posed new questions and dilemmas for governments everywhere. The COVID-19 pandemic exposed both the strengths and weaknesses of public administration, emphasizing the importance of leadership, rapid response and global cooperation. It has also accelerated the adoption of digital technologies in governance.

The pursuit of sustainable development has now taken centre stage, with nations striving to strike a balance between economic growth, environmental conservation and social equity. Hence, the role of Government in ensuring the well-being of its citizens has been redefined by growing emphasis on better healthcare, education and broader and deeper social safety nets.

This book is an invitation to all the citizens, policymakers and scholars to actively engage themselves in shaping the future of governance. To strengthen effective civic participation, let us practise the true principles of democracy to ensure transparency. Let us harness the power and reach of the latest technology to improve the quality of public services, so that the fruits of development trickles down to all sections of the society, while at the same time safeguarding everyone's rights and dignity.



(NEIPHIU RIO)
Chief Minister, Nagaland

